

CONFIDENTIAL

# MEMO

**To:** Trump 2024 / RNC Leadership

**From:** James Blair – Political Director, Trump 2024 & Republican National Committee

**Date:** 6/21/24

**Re:** Status Update on Minnesota and Virginia

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**SITUATION:**

After confirming recent public polls with multiple rounds of internals, we are building out Minnesota and Virginia.

- The latest Emerson poll of Minnesota (6/13-6/18) shows President Trump with a [1 point lead](#) on the 5-way ballot and [tied](#) on the head to head ballot.
- The latest Fox News poll of Virginia (which have consistently underrepresented President Trump's support) shows President Trump tied on the head to head ballot and statistically tied on the 5-way ballot.

**KEY ATMOSPHERIC CONDITIONS:**

- The addition of Minnesota and Virginia to the electoral map opens up at least 12 additional pathways to 270.
- In Minnesota, as in other battleground states, President Trump's favorability score and job approval both exceed Biden's by significant margins. Biden's favorability and job approval continue to erode which is lowering his ceiling. As usual, President Trump outperforms Biden on a number of key issues.
- In Virginia, amongst voters who will definitely vote, President Trump leads outright – reflecting the energy and enthusiasm advantage we have over Joe Biden which has been a consistent trend nationwide. Biden's initial edge on the ballot in Virginia has declined over time and has now disappeared.
- As we've seen elsewhere, President Trump is gaining ground with independent, Black, and Hispanic voters in Virginia.

**WHAT WE'RE DOING:**

- We are in the process of securing leases for an initial 8 *Trump Force 47* offices in Minnesota and 11 in Virginia.
- We've hired staff to manage both states and we are currently building out the team underneath them.
- Collateral materials will land in early July in both states and we've already begun to generate Trump Force 47 Captain recruits to get them into training.
- We are in the field with a fresh round of modeling surveys and will have a variety of custom voter contact audiences built for both states by the end of the June.