

# Polling of Republicans

February 2024

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# Methodology and summary of findings



# Methodology: polling

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J.L. Partners polled 500 Republicans nationwide

- Fieldwork took place 2<sup>nd</sup> February 2024
- Sample of 500 Republicans collected online
- Quotas were added to ensure representative data: on gender, age, education, race and region
- The sample was weighted back to the population using data on the same variables: on gender, age, education, race and region
- 3-minute duration
- Margin of error: 4.4%

# Key findings summary

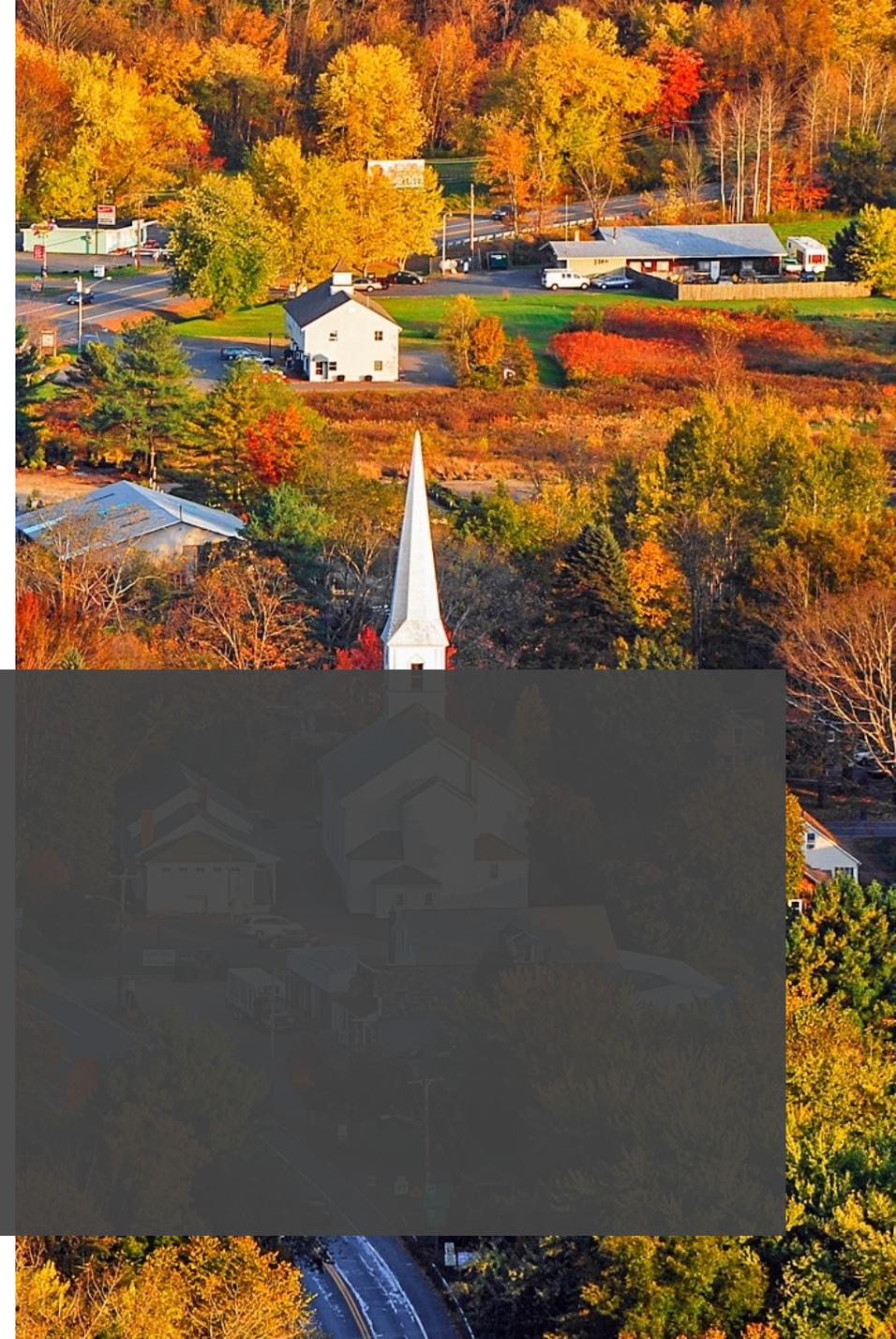
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Republicans nationwide are highly concerned by Big Tech and any efforts to undermine Trump's agenda in trying to restrain Big Tech. Republican voters also call for more accountability and expect legislators to stand up to Big Tech. Taking any position to the contrary would clearly be at significant odds with the Republican Party's grassroots supporters.

Key points:

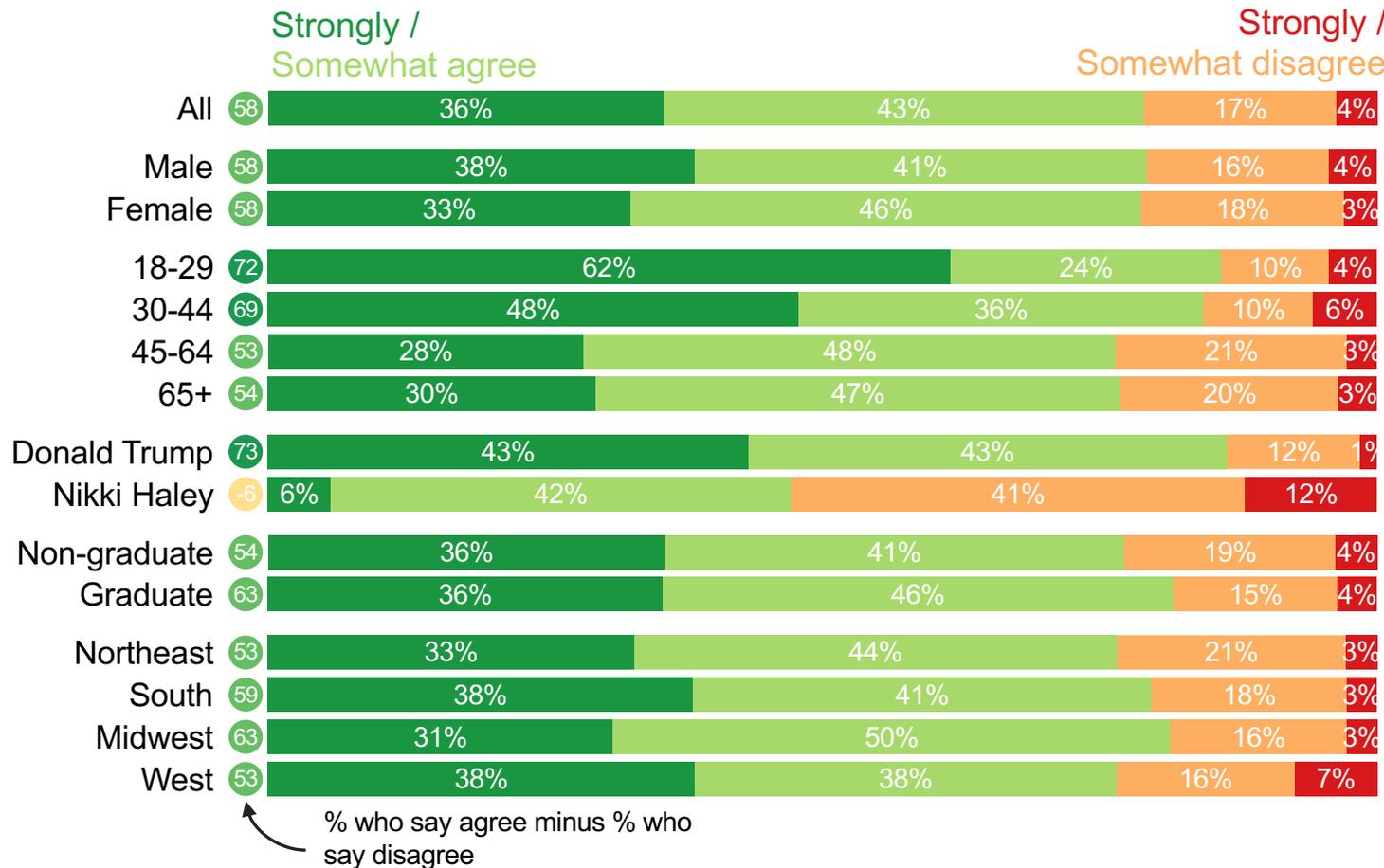
- Republicans **overwhelmingly agree** with calls by Donald Trump to break up Big Tech Companies with **8 in 10 agreeing**. Only 2 in 10 Republicans disagree.
- **8 in 10 Republicans are either very or somewhat concerned** about the power and influence of Big Tech companies.
- **Half of the Republicans surveyed are very concerned** about “Deep State” government officials undermining Trump's agenda if re-elected. Overall, more than eight in ten Republicans (82%) have some level of concern.
- **Republicans are concerned about organizations like CEI** working to undermine Trump's agenda with **8 in 10** saying they are either very or somewhat concerned.
- **86% of Republicans say it is important** for FTC commissioners to stand up to powerful companies and 86% - five in every six – Republicans agree that Republicans on the FTC should have strong records on opposing Big Tech monopolies.
- **Overall 62% of Republicans oppose** Sen. McConnell's selection of Melissa Holyoak with just 39% in support. Close to **8 in 10 Republicans (78%) would be concerned** if their Senator voted to confirm Holyoak.

# Attitudes to Big Tech



# Eight in ten Republicans agree with calls to break up Big Tech companies, with agreement across all types of Republican

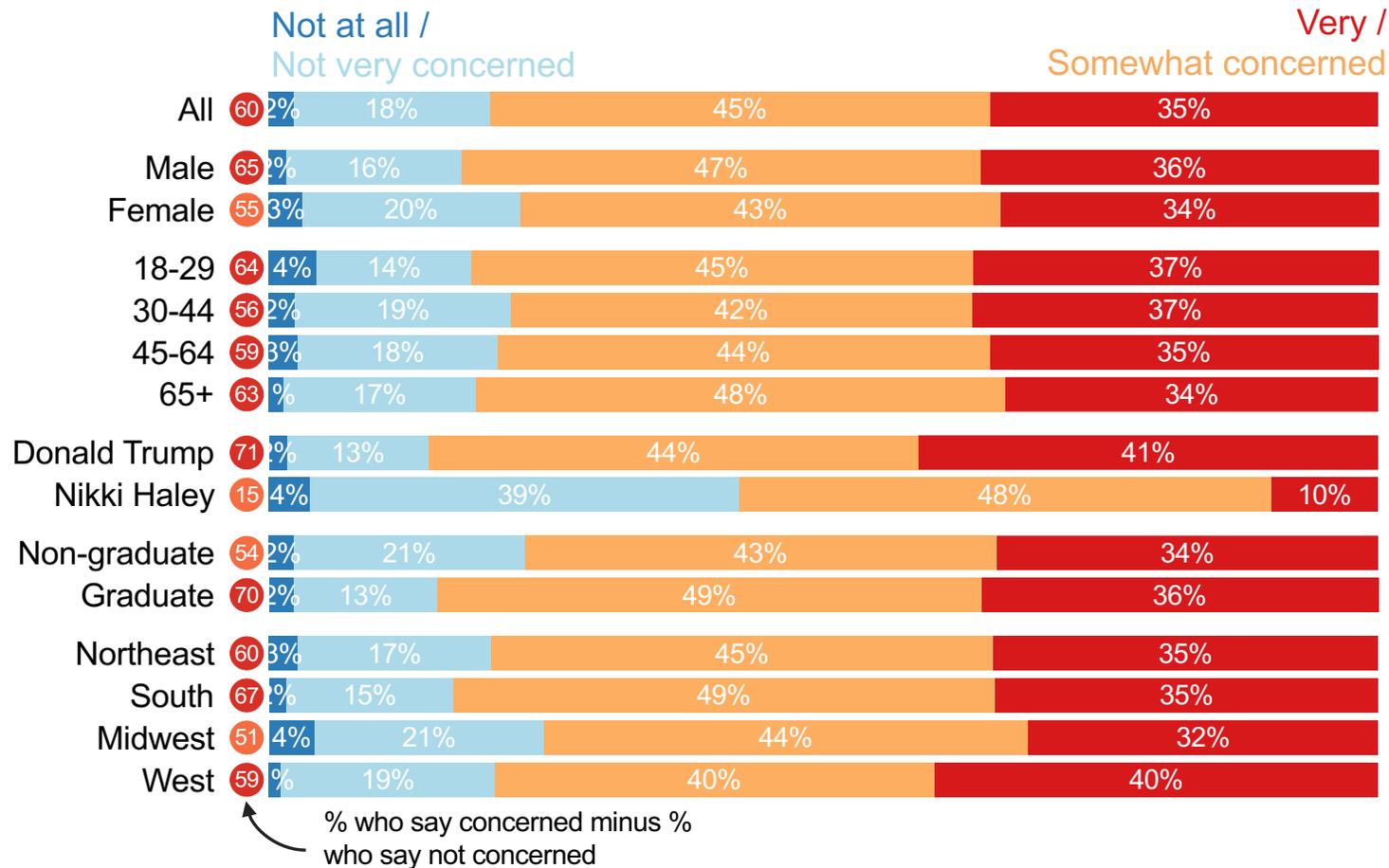
Do you agree or disagree with calls by President Trump and others to break up Big Tech companies?



Q1. President Trump and other conservatives have said that Big Tech companies like Google and Facebook (Meta) are monopolies that censor conservatives' free speech. Do you agree or disagree with calls by President Trump and others to break up Big Tech companies?

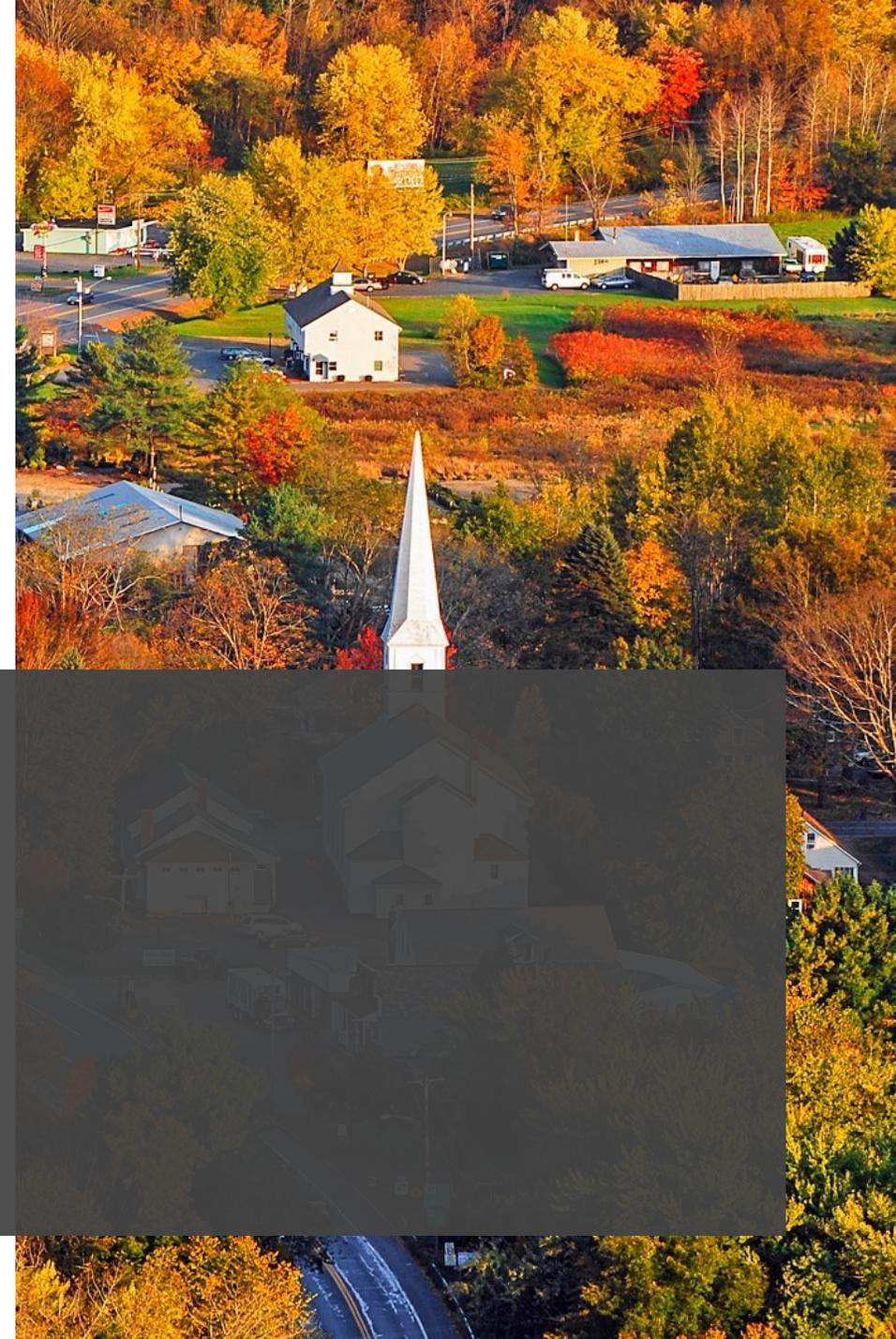
# Eight in ten Republicans are somewhat or very concerned about the power and influence of Big Tech companies

How concerned, if at all, are you about the power and influence of Big Tech companies?



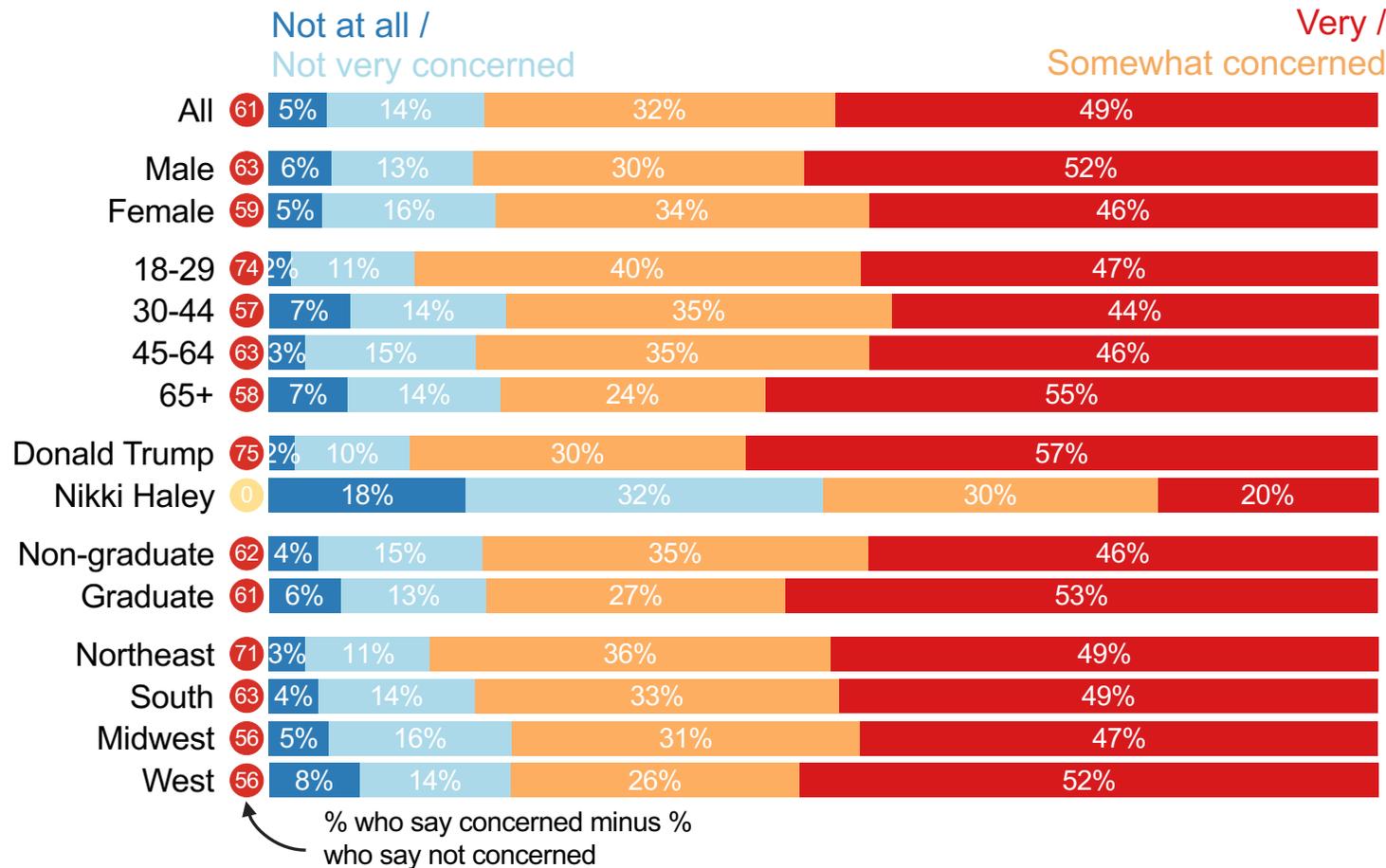
Q2. President Trump and other conservatives have said that Big Tech companies are too powerful and have too much control over consumers, our government, and our economy. How concerned, if at all, are you about the power and influence of Big Tech companies?

# Role of government officials



# More than eight in ten Republicans (82%) are concerned that Deep State officials will undermine Trump's agenda

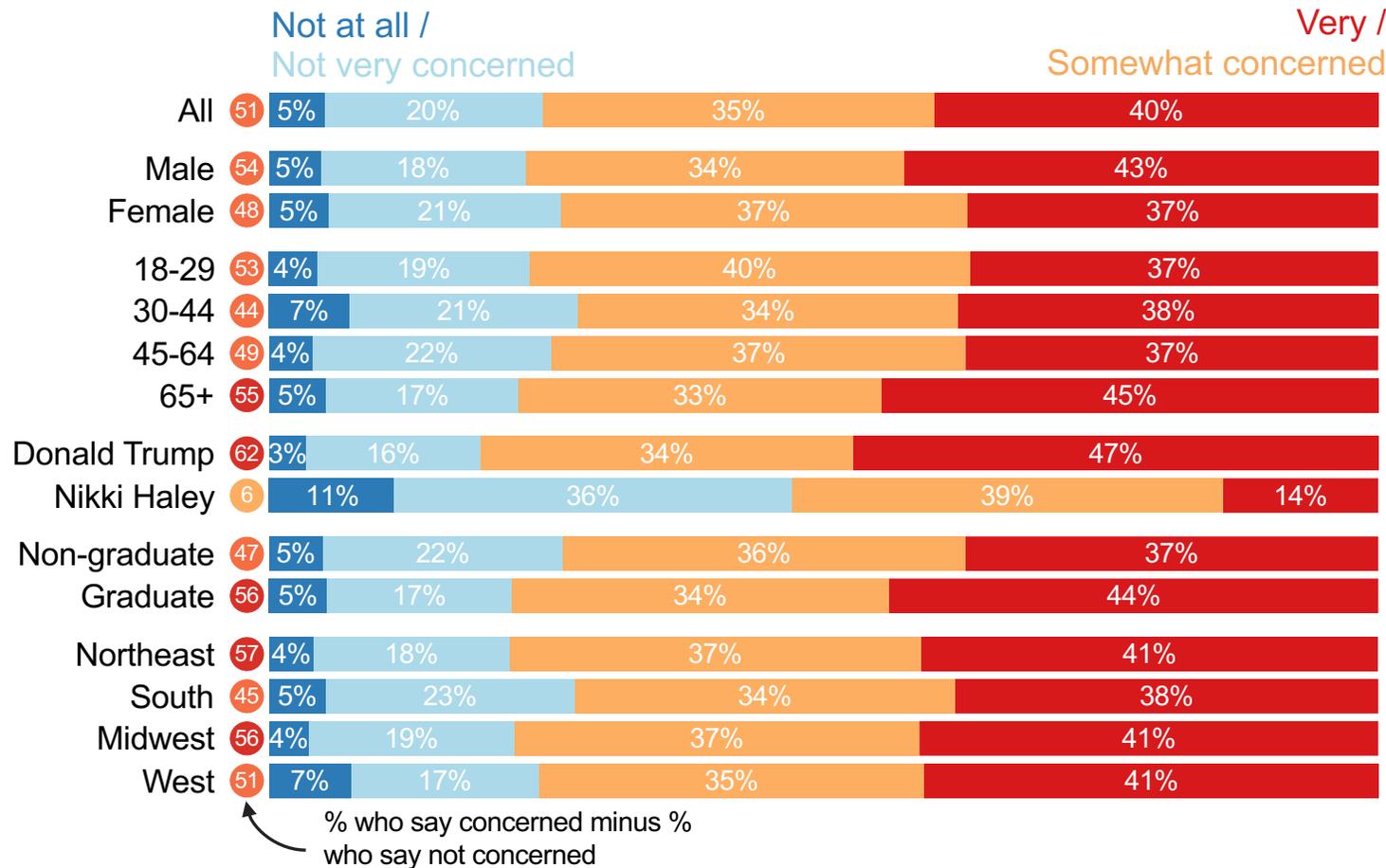
How concerned, if at all, are you that "Deep State" government officials will work to undermine President Trump's agenda if he is elected to a second term?



Q3. During his first term in office, allies of President Trump say his agenda was undermined from within by both liberal Democrats and the Republican establishment. How concerned, if at all, are you that "Deep State" government officials will work to undermine President Trump's agenda if he is elected to a second term?

# Three in four Republicans are concerned that bureaucrats would try to undermine a Trump crackdown on Big Tech

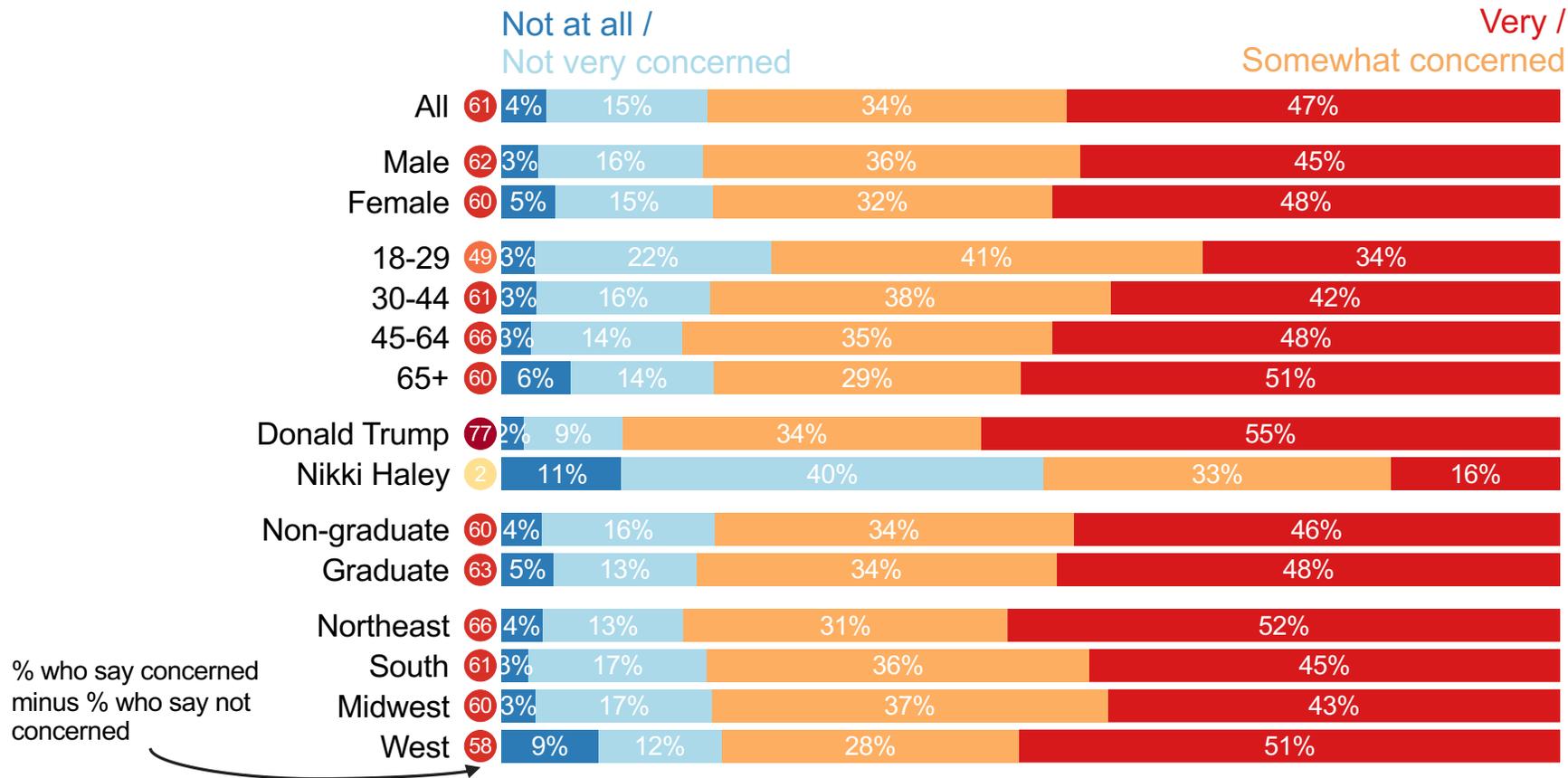
How concerned, if at all, would you be if Deep State, government bureaucrats try to undermine President Trump's fight against Big Tech if he wins a second term?



Q4. The New York Post recently reported that "Trump is eyeing another major crackdown on Big Tech if he returns to the White House." How concerned, if at all, would you be if Deep State, government bureaucrats try to undermine President Trump's fight against Big Tech if he wins a second term?

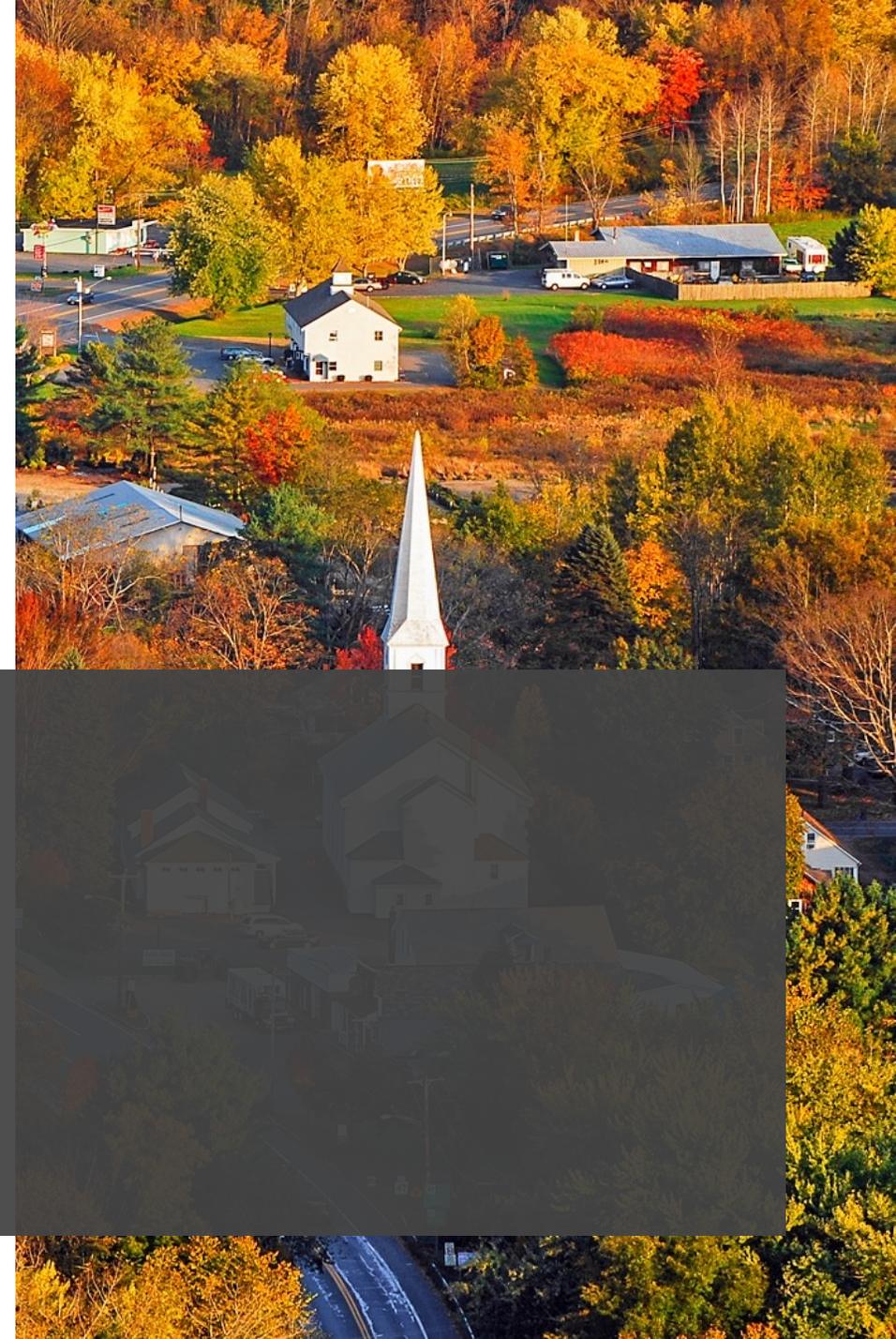
# Eight in ten Republicans are somewhat or very concerned about the role of organizations like CEI undermining Trump's agenda

How concerned are you, if at all, about organizations like CEI working to undermine President Trump's agenda?



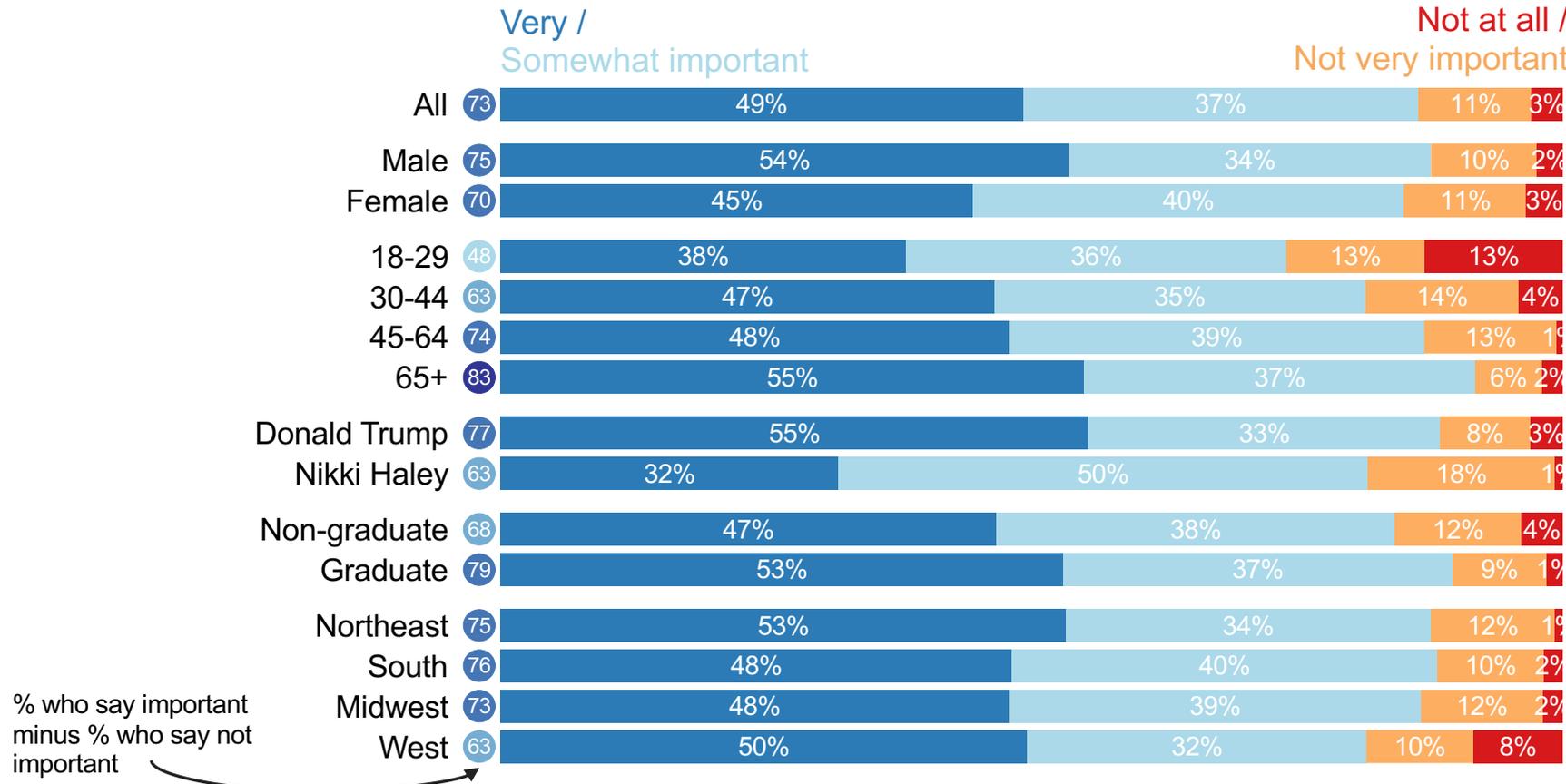
Q5. The Competitive Enterprise Institute (CEI) – an organization tied to the Republican establishment and funded by Google, Facebook (Meta), and Amazon – has often been critical of President Trump's agenda. For example, the CEI opposed President Trump's efforts to take on tech giants. The CEI also criticized President Trump's work to save the coal industry and help American businesses compete against China. How concerned are you, if at all, about organizations like CEI working to undermine President Trump's agenda?

# Role of the FTC



# Almost nine in ten Republicans say it is important for FTC commissioners to be willing to stand up to powerful companies

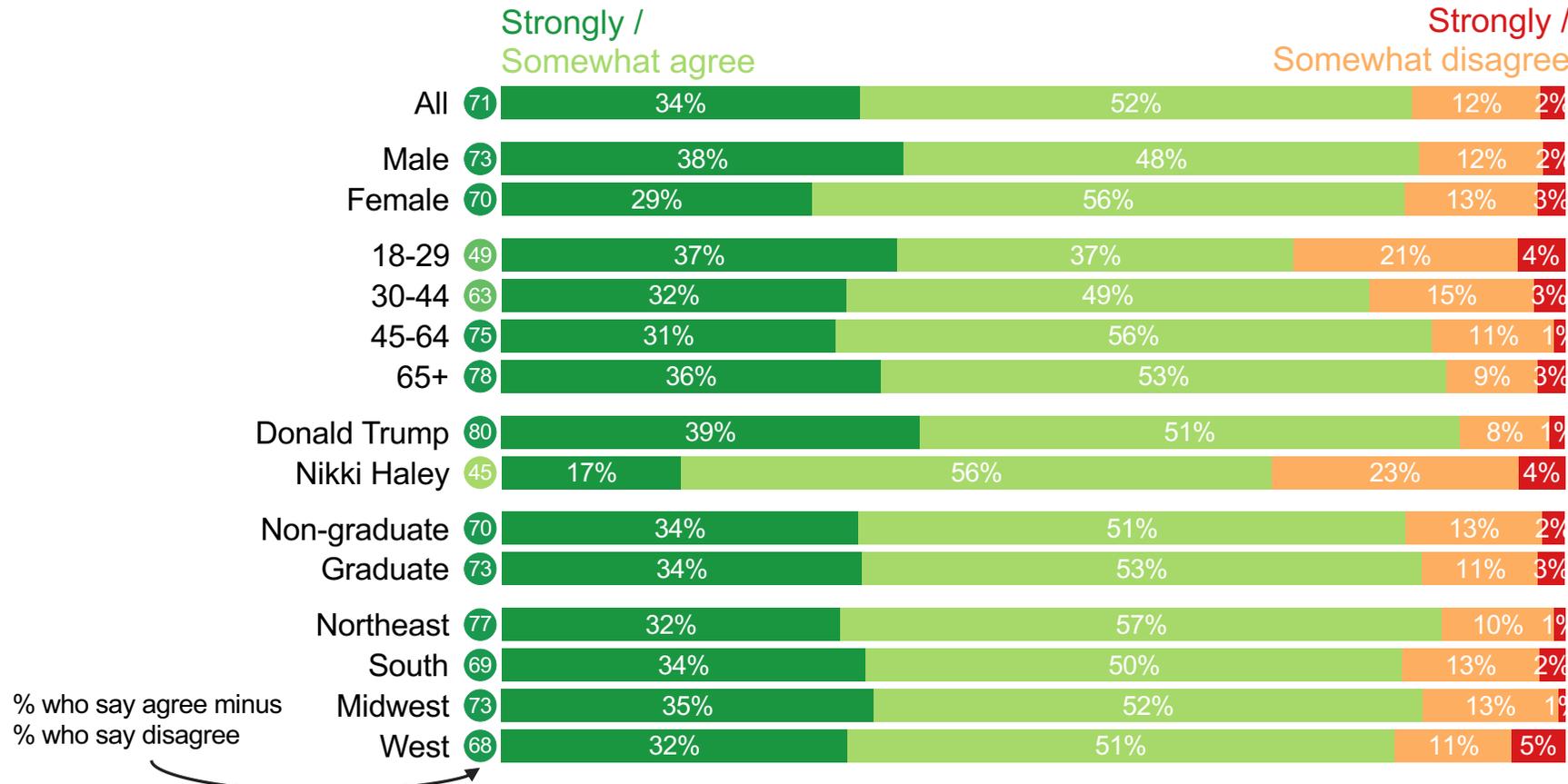
How important is it to you, if at all, that FTC commissioners are willing to stand up to powerful companies and support Big Tech accountability?



Q6. The Federal Trade Commission (FTC) is a five-member federal agency with the power to rein in Big Tech monopolies. Under President Trump, the FTC launched a historic antitrust lawsuit against Facebook to hold the company accountable. This lawsuit was praised by conservatives but opposed by Big Tech lobbyists and organizations like the CEI.

# Close to nine in ten Republicans (86%) say that Republicans on the FTC should have strong records of opposing tech monopolies

Do you agree or disagree that Republicans on the FTC should have strong records of opposing Big Tech monopolies?

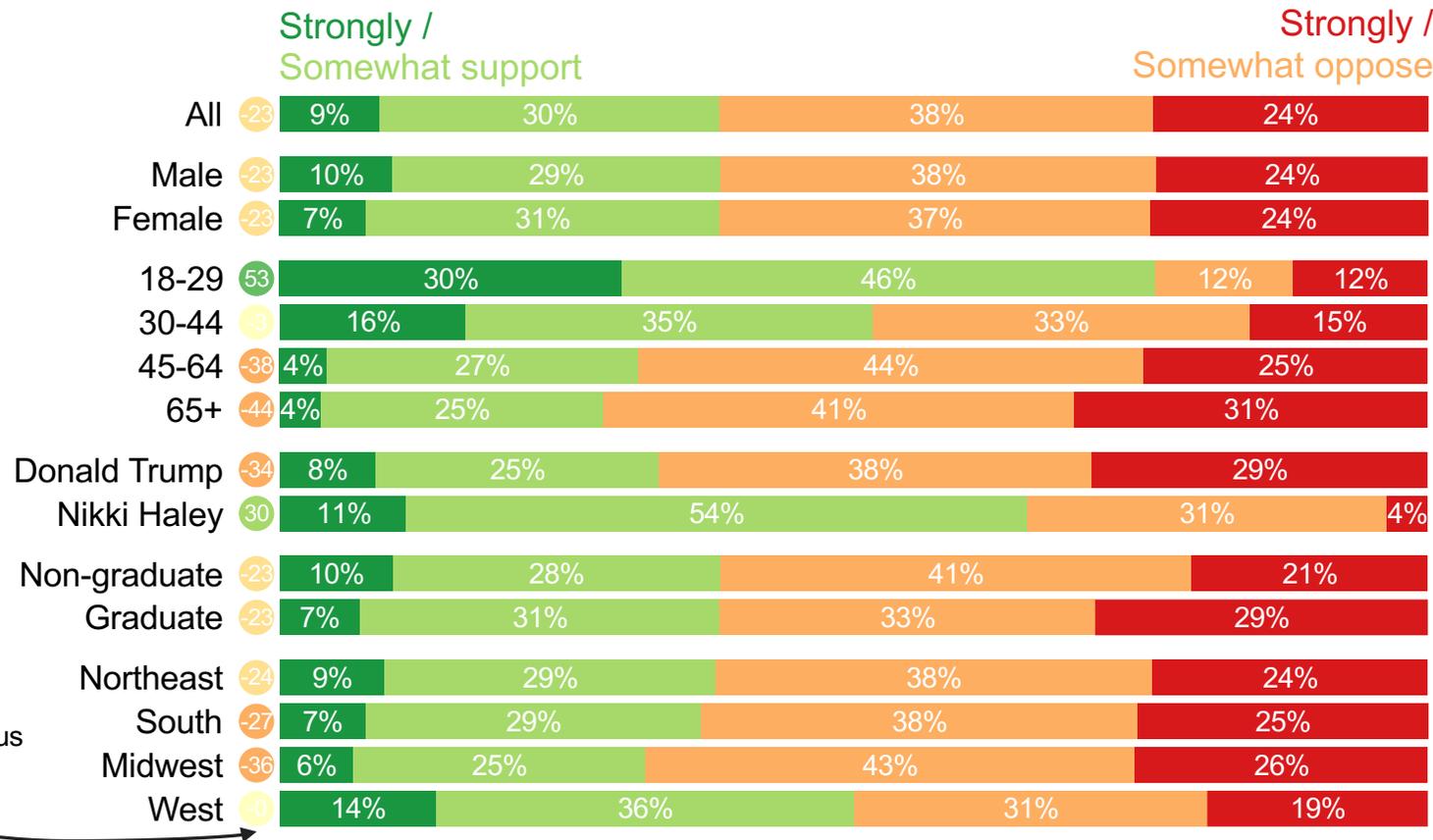


Q7. Last year, the Heritage Foundation and other conservative groups called for strong critics of Big Tech to be appointed to the FTC. They noted that “despite Big Tech’s lawless suppression of conservatives, previous FTC actions have enabled tech oligarchs’ monopolistic practices”.

Do you agree or disagree that Republicans on the FTC should have strong records of opposing Big Tech monopolies?

# More than six in ten Republicans oppose the choice of Melissa Holyoak to serve on the FTC

Do you support or oppose Mitch McConnell's selection of Melissa Holyoak to serve on the FTC?

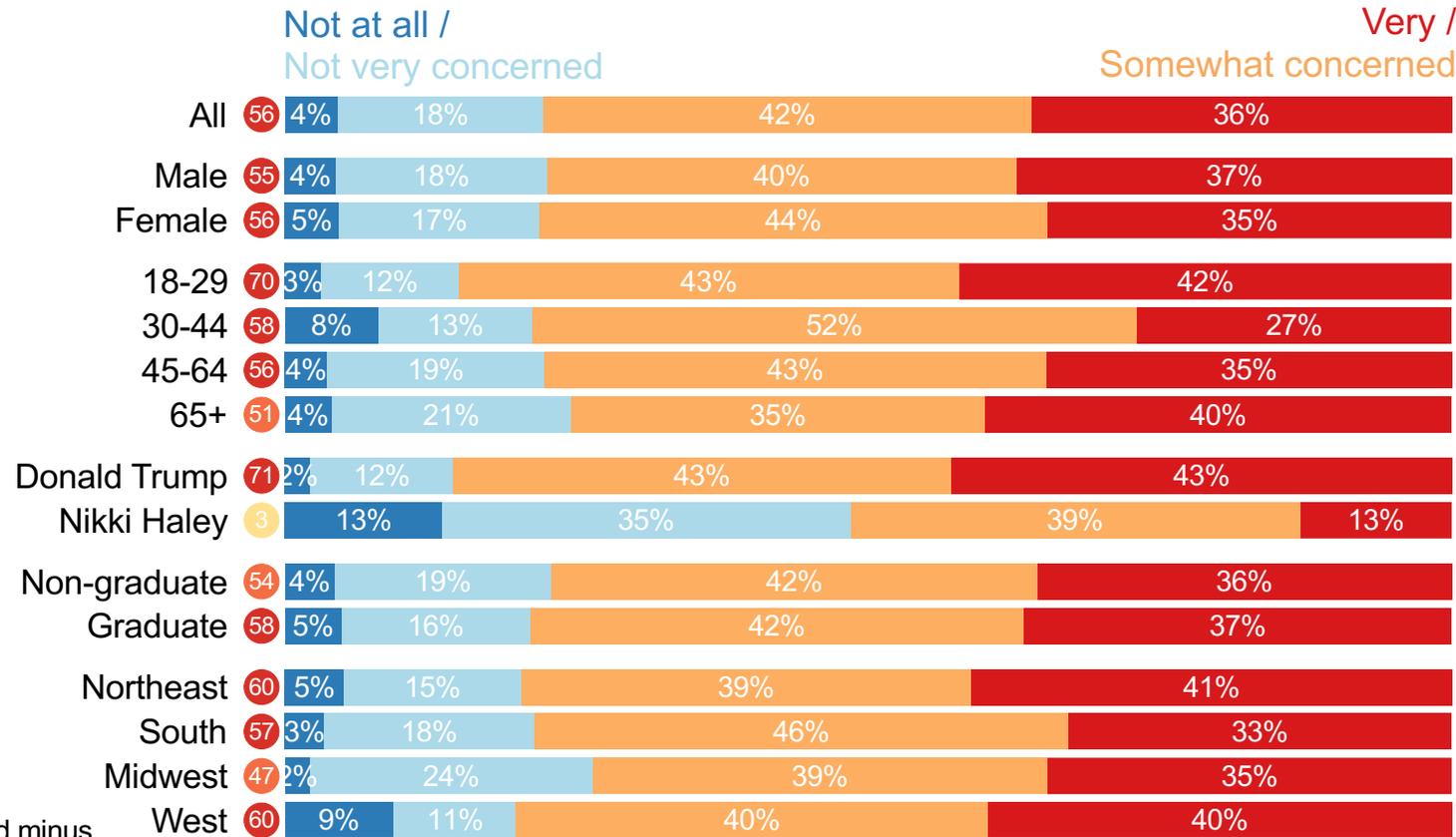


% who say agree minus  
% who say disagree

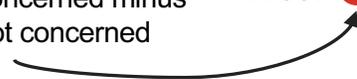
Q8. Senate Republican Leader Mitch McConnell recently selected Melissa Holyoak, a former official for the pro-Big Tech organization CEI, to serve in a five-year term as a Republican commissioner on the FTC. In response, conservative groups wrote a letter opposing her nomination, noting she has a "history of attempting to kneecap the work of the government in holding Big Tech accountable." Some critics believe that Mitch McConnell's selection of Melissa Holyoak could ultimately undermine President Trump's efforts to rein in Big Tech monopolies if he wins a second term. Knowing this, do you support or oppose Mitch McConnell's selection of Melissa Holyoak to serve on the FTC?

# Close to eight in ten Republicans (78%) say they would be concerned if their Senator voted to confirm Holyoak

Given concerns that Melissa Holyoak's record conflicts with President Trump's efforts to rein in Big Tech, how concerned would you be, if at all, if your Senator voted to confirm Holyoak to the FTC?



% who say concerned minus % who say not concerned



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