



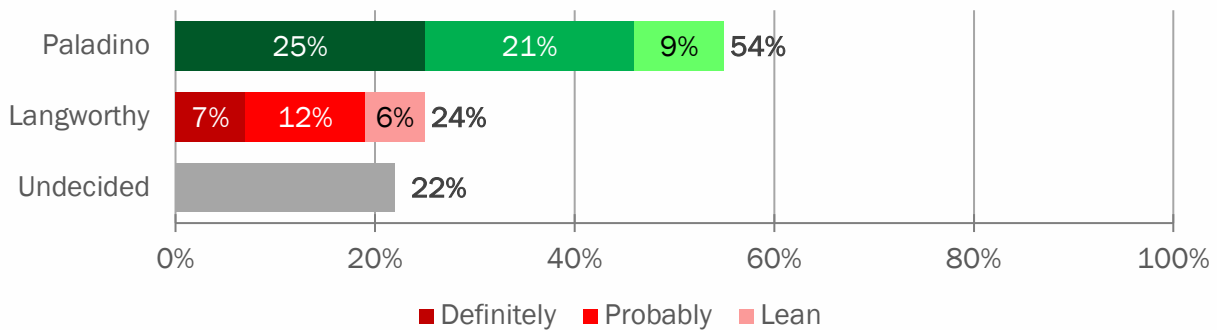
*Trusted Perspective
Innovative Data
Superior Results*

TO: INTERESTED PARTIES
FROM: CONOR MAGUIRE, WPAI
SUBJECT: STATE OF THE RACE IN NEW YORK'S 23RD CONGRESSIONAL DISTRICT
DATE: JULY 17, 2022

This memo provides key data from a poll of likely Republican primary voters fielded by WPA Intelligence July 9-11 on behalf of the Carl Paladino for Congress campaign. Carl Paladino holds a significant lead in the NY-23 Republican Primary.

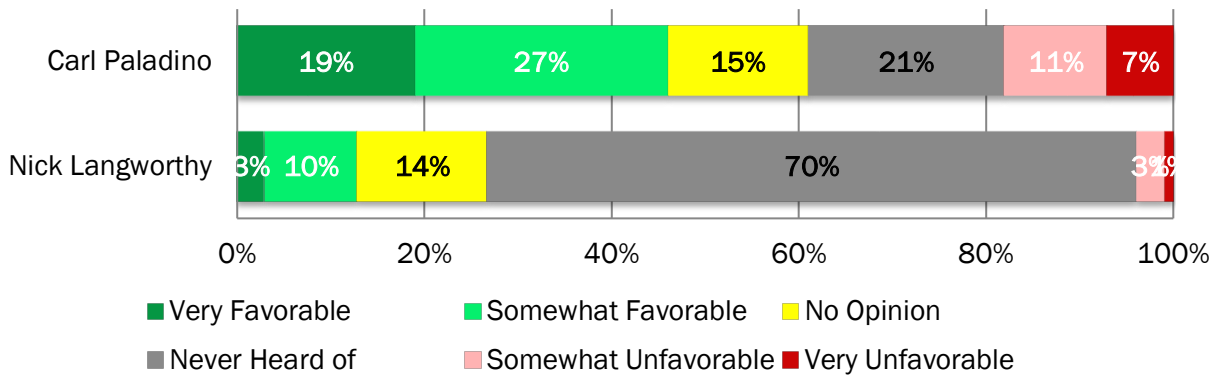
Paladino Holds 30-point Lead

With a majority (54%) of Republican primary voters supporting Paladino, he has a 30-point lead on compared to Langworthy (24%). Further, one-fourth (25%) of the Republican primary electorate would definitely vote for Paladino and only seven percent of voters would definitely vote for Langworthy.



Paladino Has Strong Name ID and Image, Langworthy is Unknown

A super majority of Republican primary voters have heard of Paladino, and a plurality of Republican primary voters (45%) have a favorable impression of him. In contrast, less than one-third (30%) of Republican primary voters have heard of Langworthy, and just 13 percent have a favorable image of him.



Methodology

WPAi conducted a poll of n = 604 Republican Primary Voters in New York's 23rd Congressional District. Data was collected via live callers between July 9 – 11, 2022 with 48% of interviews being conducted via cell and 52% via landline. WPAi selected a random sample of registered voters in the 23rd Congressional District from the New York voter file using Probability Proportionate to Size sampling (PPS) using a recently built turnout model. The sample for this survey was stratified based on geography, age, gender, partisanship, and ethnicity. This methodology allows us to avoid post-survey “weighting” which can reduce the reliability of survey results. The survey has a margin of error of +4.0% at the 95% confidence level.

About WPA Intelligence

WPA Intelligence is a leading provider of survey research, predictive analytics and application-based data management technology. WPAi clients win at a rate that exceeds the industry standard by double-digits.

WPAi has been the data team behind the RNC voter scores program, the polling/data team for the 2016 Cruz for President effort, the providers of data strategy for the Las Vegas Raiders relocation and, most recently, the team behind the analytics and polling for Glenn Youngkin's 2021 Virginia Gubernatorial campaign.

WPAi has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) has awarded WPAi with eleven Pollies including Best in Show. In 2022, CEO Chris Wilson and Vice President Amanda Iovino were awarded Pollster of the Year for our polling and analytics work on the Youngkin for Governor Campaign. We have also been recognized by Campaigns & Elections' Reed Awards for the Best Use of Data Analytics/Machine Learning, Best New Research Technique, Best Application of AI Technology to Optimize Targeting, and Best Data Analytics Solutions.

The cornerstone of WPAi is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry: CEO Chris Wilson was named Campaigns & Elections' Technology Leader of the Year; Amanda Iovino, Vice President, Matt Knee, Vice President and Director of Analytics, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)'s prestigious 40 Under 40 list.