

National Survey
Swing VotersGingrich 360
McLaughlin & Associates
August 2021



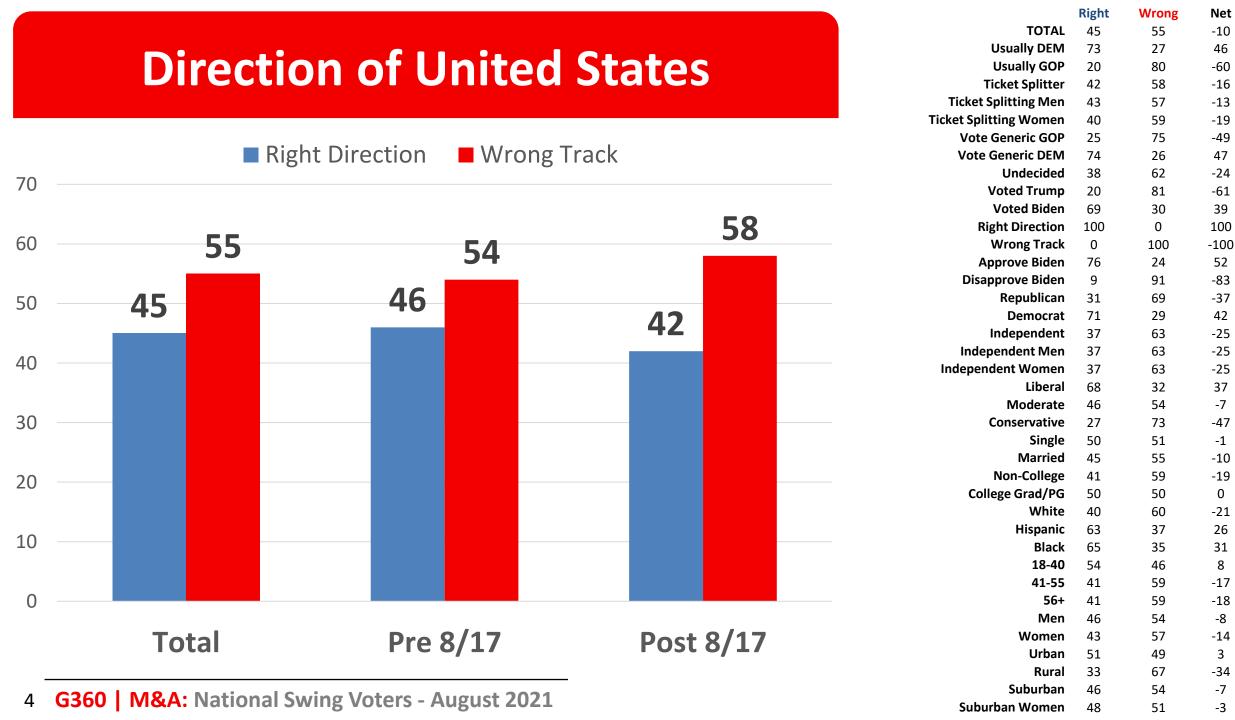
Methodology

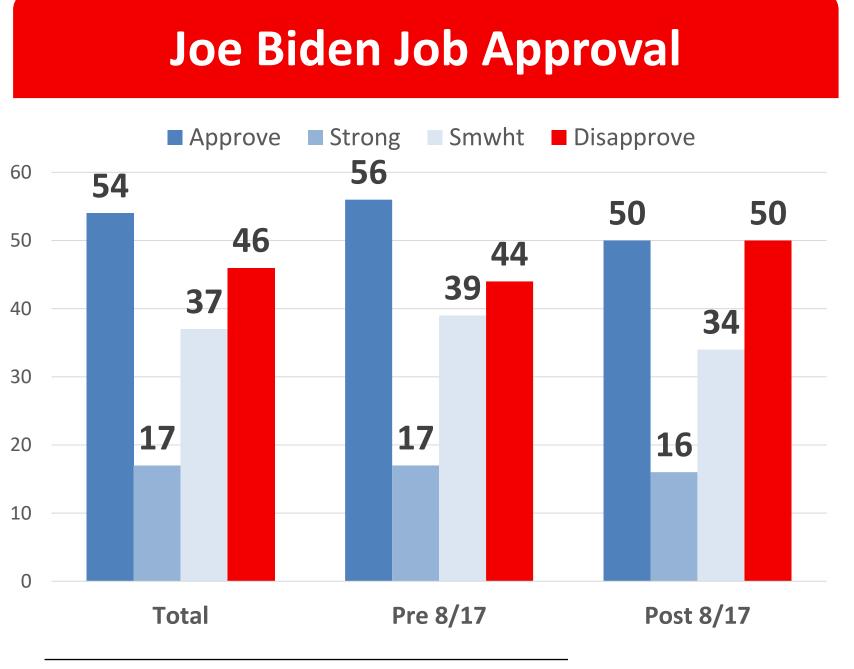
This national survey was conducted among 1,500 likely general election **swing voters**. All interviews were conducted online between August 14-19, 2021. Segments of the questionnaire were split sampled proportionately by Sample A (n750) and Sample B (n750).

Online survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual voter turnout nationwide among swing voters. The sample of 1,500 likely general election swing voters has an accuracy of +/-2.5% at a 95% confidence interval. The split samples of 750 likely general election swing voters has an accuracy of +/- 3.6% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



Situation Analysis





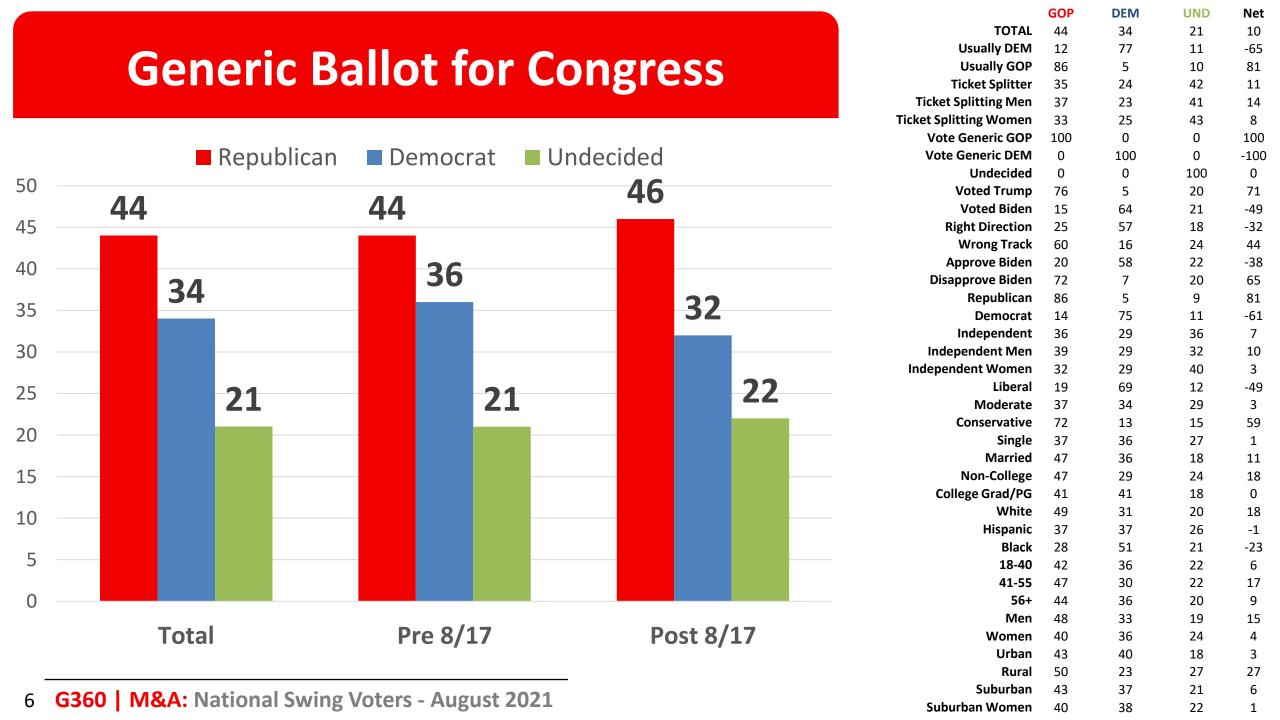
	Approve	Disapprove	Net
TOTAL	54	46	8
Usually DEM	89	11	77
Usually GOP	20	80	-60
Ticket Splitter	53	47	7
Ticket Splitting Men	51	49	2
Ticket Splitting Women	56	44	12
Vote Generic GOP	24	76	-51
Vote Generic DEM	90	10	80
Undecided	56	45	11
Voted Trump	21	79	-58
Voted Biden	86	14	72
Right Direction	91	9	82
Wrong Track	23	77	-53
Approve Biden	100	0	100
Disapprove Biden	0	100	-100
Republican	32	68	-36
Democrat	86	14	73
Independent	48	52	-5
Independent Men	46	54	-9
Independent Women	50	50	0
Liberal	84	16	67
Moderate	57	44	13
Conservative	30	70	-40
Single	59	41	19
Married	54	46	7
Non-College	50	50	-1
College Grad/PG	59	41	18
White	49	51	-2
Hispanic	64	36	28
Black	76	24	52
18-40	61	39	23
41-55	51	49	1
56+	51	49	2
Men	53	47	6
Women	54	46	8
Urban	60	40	21
Rural	44	56	-12
Suburban	55	46	9
Suburban Women	57	43	14

Approve

Net

Disapprove

5 G360 M&A: National Swing Voters - August 2021





American Brand

								Agree	Disagree	Net
	Tho	Unitad	States	of Ame	rica ic	tha	TOTAL	84	17	67
	Ine	United	Slales	or Ame	ICd IS	ine	Usually DEM	80	20	60
							Usually GOP	90	10	80
		graata	st coun	try on e	arth		Ticket Splitter	81	20	61
		greate	SUCUUI	LIY UII E			Ticket Splitting Men	79	21	57
							Ticket Splitting Women	83	17	65
90	84						Vote Generic GOP	90	10	80
							Vote Generic DEM	79	21	58
							Undecided	77	23	55
80							Voted Trump	91	10	81
							Voted Biden	79	21	58
70							Right Direction	85	15	70
70							Wrong Track	82	18	65
							Approve Biden	83	17	66
60							Disapprove Biden	84	16	68
60							Republican	92	8	85
		ЛО					Democrat	84	17	67
ГO		48					Independent	78	22	55
50							Independent Men	78	22	57
							Independent Women	77	23	54
40			36				Liberal	77	23	54
40			50				Moderate	83	17	66
							Conservative	89	12	77
30							Single	75	25	50
50							Married	86	14	73
				17			Non-College	84	16	68
20				17			College Grad/PG	83	17	66
20					12		White	88	13	75
						_	Hispanic	73	27	46
10						5	Black	73	27	47
ŦŬ							18-40	72	28	43
							41-55	85	15	70
0							56+	89	11	78
-							Men	84	16	68
	Agree	Strong	Smwht	Disagree	Smwht	Strong	Women	83	17	66
		00				00	Urban	85	15	69
							Rural	83	17	66
-			• • • •				Suburban	83	17	66
8	G360 M&A:	National Sw	ung Voters - 🖊	August 2021			C			70

8 G360 M&A: National Swing Voters - August 2021

Suburban Women 85

15

70

								Support	Oppose	Net
							TOTAL	27	40	-13
			Being "	woke			Usually DEM	40	26	14
							Usually GOP	16	59	-43
		2)	plit Samp	A n750)			Ticket Splitter	25	35	-11
		()	pin Samp	ie A 11/50j			Ticket Splitting Men	30	37	-7
							Ticket Splitting Women	18	34	-15
50							Vote Generic GOP	22	56	-34
							Vote Generic DEM	39	27	12
45							Undecided	17	27	-10
4J				40			Voted Trump	18	54	-36
				40			Voted Biden	35	27	8
40							Right Direction	37	26	10
							Wrong Track	18	52	-33
25							Approve Biden	37	24	13
35							Disapprove Biden	15	59	-45
							Republican	21	54	-33
30	27					20	Democrat	38	27	11
00	~ /					26	Independent	23	39	-16
~ -							Independent Men	25	46	-21
25							Independent Women	21	31	-10
							Liberal	49	26	24
20			17				Moderate	25	36	-11
20			Т/				Conservative	14	56	-42
					14		Single	37	31	6
15							Married	24	45	-21
		10					Non-College	26	37	-11
10							College Grad/PG	28	45	-17
10							White	21	42	-20
							Hispanic	44	44	0
5							Black	41	25	16
0							18-40	52	31	22
~							41-55	23	43	-20
0							56+	14	44	-29
	C	<u>C</u> 1		0		C 1	Men	28	46	-18
	Support	Strong	Smwht	Oppose	Smwht	Strong	Women	26	34	-8
	-	_				_	Urban	38	36	3
							Rural	20	33	-14
۵	G360 M&A	National Su	ing Votors - /	\ugust 2021			Suburban	24	45	-21
Э	USUU WICA		ing voleis - F	Lugust 2021			Suburban Women	26	35	-9

			Capitalism	Socialism	Net
		TOTAL	82	18	64
	Do you prefer?	Usually DEM	72	29	43
		Usually GOP	89	10	79
	(Culit Comula A u7EA)	Ticket Splitter	83	16	67
	(Split Sample A n750)	Ticket Splitting Men		17	66
		Ticket Splitting Women		15	69
90	00	Vote Generic GOP	86	13	73
	82	Vote Generic DEM	74	26	48
		Undecided	85	15	70
80		Voted Trump	88	11	77
		Voted Biden	76	24	51
		Right Direction	74	26	49
70		Wrong Track	88	12	76
		Approve Biden	72	27	45
6.0		Disapprove Biden	92	7	85
60		Republican	84	15	70
		Democrat	75	25	49
ГО		Independent	84	16	68
50		Independent Men	85	14	71
		Independent Women	82	17	65
40		Liberal	63	37	26
40		Moderate	83	16	67
		Conservative	91	8	83
30		Single	80	20	59
50		Married	83	16	67
	18	Non-College	81	18	63
20	10	College Grad/PG	82	18	64
20		White	82	17	65
		Hispanic	75	26	49
10		Black	75	25	50
		18-40	76	25	51
		41-55	77	22	55
0		56+	87	13	74
		Men	83	17	66
	Free Market Capitalism Big Government Socialism	Women	80	20	60
	The market capitalishing big dovernment socialishi	Urban	77	23	53
		Rural	86	14	71
10	C2CO MQ A. National Curing Vistoria August 2021	Suburban	82	17	65
10	G360 M&A: National Swing Voters - August 2021	Suburban Women	82	18	64

			Capitalism	Socialism	Net
	Which do you think is money fair?	TOTAL	77	23	54
	Which do you think is more fair?	Usually DEM	60	40	19
		Usually GOP	91	9	81
	(Split Sample A n750)	Ticket Splitter	79	20	60
	(Split Sample A m/Suj	Ticket Splitting Men	81	20	61
		Ticket Splitting Women	78	20	58
90		Vote Generic GOP	88	12	76
		Vote Generic DEM	60	39	21
00	77	Undecided	80	20	60
80		Voted Trump	87	12	75
		Voted Biden	67	33	34
70		Right Direction	65	34	32
70		Wrong Track	86	14	73
		Approve Biden	65	34	31
60		Disapprove Biden	90	9	81
00		Republican	85	15	71
		Democrat	63	37	26
50		Independent	80	20	60
50		Independent Men	80	20	60
		Independent Women	79	19	60
40		Liberal	54	45	9
10		Moderate	78	22	55
		Conservative	90	9	81
30		Single	75	25	50
	23	Married	79	21	58
		Non-College	80	20	59
20		College Grad/PG	73	26	47
		White	78	21	57
		Hispanic	69	30	38
10		Black	67	33	35
		18-40	73	26	47
		41-55	73	27	46
0		56+	80	19	62
		Men	76	24	52
	Free Market Capitalism Big Government Socialism	Women	77	22	56
		Urban	74	26	48
		Rural	83	17	66
11	G360 M&A: National Swing Voters - August 2021	Suburban	76	24	52
11	USUU MICA. Mational Swilly Volets - August 2021	Suburban Women	74	25	49

Which do you think leads to a better future? (Split Sample A n750) Usualy 600 (Split Sample A n750) 38 12 17 80 74 Teket Spliting Women 7 23 53 70 0 0 38 17 53 70 74 0 38 17 53 70 74 0 38 17 50 70 74 0 38 17 50 70 0 0 38 17 50 70 0 0 38 17 50 70 0 0 38 17 50 70 0 0 38 17 50 70 0 0 0 38 17 50 70 0 0 0 18 18 18 18 18 18 18 18 18 18 18 18 18 18 18 18 18				Capitalism	Socialism	Net
Use of the second sec		Mhich do you think loads to a hottor futuro?	TOTAL	74	25	49
Use of the second sec		which do you think leads to a petter future:	-			
Tree tsplitting Wen 77 22 55 80 74			-			
80 74 74 50 70 0<		(Split Sample A n750)	-			
80 74 Vote Generic GDP 83 17 67 70 Undecided 76 23 53 70 Vote Grance DEM 66 34 32 70 Right Direction 64 36 28 70 Prove Biden 62 37 25 70 Prove Biden 82 37 25 70 Prove Biden 82 37 25 70 Prove Biden 82 37 25 70 Prove Biden 76 23 33 70 Prove Biden 76 23 53 70 Prove Biden 76 23 53 70 Prove Biden 76 24 77 70 Prove Biden 76 24 77 73 Prove Biden 76 24 75 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
Vote Generic DEM 62 38 24 Vote Generic DEM 62 38 24 Vote Trump 33 17 66 Vote Vote Biden 63 32 28 Vote Trump 33 16 67 Vote Biden 63 16 28 Vote Trump 33 16 67 Vote Biden 63 18 11 Vote Trump 11 77 Right Direction 64 36 Vote Trump 11 77 Republican 81 11 Vote Trump 11 77 Republican 81 12 Republican 81 13 Vote Trump 73 26 Vote Trump 13 77 Moderate 76 23 Sign Lindependent Mone 73 26 Vote Trump 75 25 Sign Lindependent Mone<	00					
70 Underded 75 23 53 70 Voted Trump 83 17 66 60 Sight Direction 64 36 28 70 Person 70 20	80	74				
70 Voted Trump 83 17 66 90 Voted Biden 66 36 32 60 Bight Direction 64 36 28 90 Bisaprove Biden 62 37 25 91 Bisaprove Biden 83 17 66 90 Bisaprove Biden 62 37 23 90 Bisaprove Biden 70 23 33 10 Bisaprove Biden 70 23 31 10 Single 74 25 51 10 Big Government Socialism Big Government Socialism 17 28 10 Free Market Capitalism Big Government Socialism 17 28 35 11 G360 L M&A: National Swing Voters - August 2021 Subarbar 73 26 47						
10 Voted Biteri 66 34 32 60 Right Direction 66 34 32 60 Approve Biteri 62 37 25 50 Bispprove Biteri 63 38 36 50 Bispprove Biteri 63 31 18 60 Gato 64 36 28 90 Bispprove Biteri 76 23 53 10 Bisperice Biteri 76 23 53 10 Single 73 26 47 10 Bispanic 62 37 25 10 Bispanic 62 37 25 10 Bispanic 62 37 26 11 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td></td<>						
60 Right Direction 64 36 28 60 Wrong Track 83 16 67 50 Republican 81 18 18 60 Independent 76 23 28 60 More republican 81 18 88 18 50 Independent 76 20 30 37 26 37 30 25 Single 74 73 26 37 36 37 20 Single 76 24 52 51 38 37 36 10 Single 77 26 37 26 37 36 36 37 10 Single 73 26 47 36 38 37 38 10 Single 73 26 31 38 36 37 10 Single 73 26 47 38 38 37 38 110 Single 73 26 31 38 38 <td>70</td> <td></td> <td>-</td> <td></td> <td></td> <td></td>	70		-			
60						
60 Approve Biden 62 37 25 0 Disapprove Biden 89 11 77 10 Bidependent 79 20 30 25 31 32 20 25 Single 40 33 37 26 47 30 25 Single 73 26 47 30 25 Single 74 52 51 20 Non-College 75 25 51 10 Single 74 25 53 10 Single 74 75 25 51 10 Single 74 75 25 51 10 Single 74 75 25 51 10 Single 74 33 36 27 10 Single 74 33 36 27 11 Big Government Socialism Men 77 28 43 12 G360 L M&A: National Swing Voters - August 2021 Single 73 26 <			-			
50 Disaprove Biden 89 11 73 50 Democrat 64 36 28 40 Disaprove Biden 76 23 53 40 Disaprove Biden 76 23 53 30 25 Single 74 26 47 30 25 Single 74 25 51 20 Single 74 25 51 50 20 Single 74 25 51 20 Single 74 25 51 10 Single 74 25 51 10 Single 73 26 47 White 75 25 51 10 Single 74 25 33 10 Single 74 23 26 47 White 76 23 33 36 27 10 Single 74 25 51 36 37 10 Single 74 23	60					
50 Republican 81 18 63 40 Democrat 64 36 28 40 Independent Men 79 20 59 independent Women 73 24 72 30 25 Single 74 25 30 25 Single 74 25 30 25 Single 74 25 30 26 73 26 47 Moderate 75 25 51 20 Single 74 25 51 20 Single 73 26 47 White 76 23 53 10 1840 63 30 10 1840 63 36 27 26 31 31 36 10 1840 63 36 27 30 30 32 36 10 1840 63 36 27 30 30 30 32 36 36 35 10						
50 Democrat 64 36 28 40 independent 76 23 53 40 10 13 26 47 30 25 13 47 7 30 25 13 47 7 30 25 13 47 7 30 25 13 73 25 51 30 30 13 73 25 51 30 0 10 10 10 10 10 10 10 11 12 13 13 13 10 10 11 13 14 63 36 27 14 15 70 30 40 10 13 14 63 36 27 14 15 70 30 40 10 56+ 83 17 66 17 28 43 33 33 34 34 32 55 16 166 17 28 43 33						
40 76 23 53 40 78 20 59 10 1beral 53 26 47 30 25 10 10 10 10 10 10 10 10 10 10 10 11 28 13 12 10 10 11 11 11 11 12 12 12 12 12 12 12 12 13 14 12 14 15 12 12 12 12 12 12 12 12 12 13 14 17 13 14 17 13 12 14 15 13 14 15 12 13 13 14 13 14 13 14 13 14 13 14 13 14 13 14 13 14 13 14 13 14 13 14 14 13 14 14 13 14 14 13 14 14 14 15 17	50		-			
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30 25 Single 76 24 52 20 Single 74 25 51 20 Non-College 75 25 51 10 White 76 23 26 10 Black 67 34 33 11 Black 67 34 33 12 Free Market Capitalism Big Government Socialism Women 71 28 43 13 G360 M&A: National Swing Voters - August 2021 Suburban 73 26 47	40		-			
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30 20 Single 74 25 48 20 Married 75 25 51 20 Non-College 75 25 51 20 Single 74 25 51 20 College Grad/PG 73 26 47 20 Black 67 34 33 10 Black 67 34 33 10 Black 67 34 33 18-40 63 36 27 41-55 70 30 40 56+ 83 17 66 Men 77 23 55 Women 71 23 55 Women 71 23 55 Urban 70 29 42 Rural 82 18 63 350 Murban 70 29 42 Rural 82 18 63 56 Suburban 73 26 47						
20 20 20 10 5 5 5 5 5 5 5 5 5 5 5 5 5	30					
20 Non-College 75 25 51 College Grad/PG 73 26 47 White 76 23 53 Hispanic 62 37 26 Black 67 34 33 10 Black 67 34 33 10 Black 67 34 33 18-40 63 36 27 41-55 70 30 40 56+ 83 17 66 Men 77 23 55 Women 71 28 43 Urban 70 29 42 Rural 82 18 63 32 55 54 53 55 34 35 36 37 36 35 Men 77 23 55 36 Women 71 28 43 37 26 18 63 53 36 37 26 47 36						
20 College Grad/PG 73 26 47 White 76 23 53 Hispanic 62 37 26 Black 67 34 33 18-40 63 36 27 41-55 70 30 40 56+ 83 17 66 Men 77 23 55 Women 71 28 43 Urban 70 29 42 Rural 82 18 63 212 6360 L M& A: National Swing Voters - August 2021						
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0 18-40 41-55 70 30 40 56+ 83 17 66 Men 77 23 55 Free Market Capitalism Big Government Socialism Urban 70 29 42 Rural 82 18 63 17 66 Men 77 23 55 83 17 66 Men 77 23 55 83 17 66 Men 77 23 55 83 17 66 Men 77 23 55 83 17 66 Men 77 23 55 83 17 66 Men 70 29 42 82 83 18 63 17 66 18 17 28 18 63 17 28 43 18 63 17 28 43 18 63 17 29 42 18 63 17 128 18 63 17 128 18 63 17 128 18 63 17 128 18 63 18 18 18 18 17 128 18 18 18 18 17 128 18 18 18 18 18 18 18 18 18 1	10		•			
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0 56+ 83 17 66 Men 77 23 55 Women 71 28 43 Urban 70 29 42 Rural 82 18 63 12 G360 M&A: National Swing Voters - August 2021 Suburban 73 26 47						
Men772355Free Market CapitalismBig Government SocialismUrban712843Urban702942Rural82186312G360 L M&A: National Swing Voters - August 2021201	0					
Free Market CapitalismBig Government SocialismWomen712843Urban702942Rural82186312G360 L M&A: National Swing Voters - August 2021201	0					
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12 G360 M&Δ· National Swing Voters - Δugust 2021 Rural 82 12 G360 M&Δ· National Swing Voters - Δugust 2021		Free iviarket Capitalism Big Government Socialism				
12 G360 M&A: National Swing Voters - August 2021 Suburban 73 26 47				-		
12 G360 L M&A: National Swing Voters - August 2021						
	12	G360 M&A: National Swing Voters - August 2021	Suburban Women	69	30	39

				Socialists	Republicans	Net
			TOTAL	35	64	-29
	If the next election comes down to cho	losing between big	Usually DEM	66	33	33
			Usually GOP	9	91	-81
	government socialists or Republicans, who	o would you vote for?	Ticket Splitter	31	67	-36
	(Split Semple D p7E0)		Ticket Splitting Men	31	67	-37
	(Split Sample B n750)		Ticket Splitting Women	32	67	-35
			Vote Generic GOP	10	90	-81
70		CA	Vote Generic DEM	66	33	33
		64	Undecided	37	60	-23
			Voted Trump	9	91	-83
60			Voted Biden	61	38	23
60			Right Direction	54	45	10
			Wrong Track	20	79	-59
			Approve Biden	54	45	9
50			Disapprove Biden	14	86	-72
50			Republican	8	91	-83
			Democrat	58	41	17
			Independent	39	60	-21
40	35		Independent Men	38	60	-21
			Independent Women	40	60	-21
			Liberal	70	29	41
30			Moderate	35	65	-30
50			Conservative	14	86	-72
			Single	48	51	-3
			Married	33	67	-34
20			Non-College	32	67	-35
			College Grad/PG	40	60	-20
			White	28	71	-43
10			Hispanic	58	42	17
10			Black	46	54	-8
			18-40	51	48	3
			41-55	24	75	-51
0			56+	32	67	-35
Ŭ			Men	35	65	-30
	Dig Covernment Socialists	Popublicano	Women	36	63	-27
	Big Government Socialists	Republicans	Urban	43	56	-13
			Rural	25	74	-49
10		 	Suburban	36	64	-28
13	G360 M&A: National Swing Voters - August 2021	L	Suburban Women	40	60	-21

			Socialists	Republicans	Net
	If the next election comes down to choosing between big	TOTAL	35	64	-29
		sually DEM	71	28	43
σ	'AVARAMANT CACIDIICTE IIVA KARNIA SONAARE ONA MIAVONARIO LICOCIA-	sually GOP	6	93	-86
δ		ket Splitter	30	70	-40
		litting Men	28	71	-43
		-	32	68	-36
		eneric GOP	8	92	-85
		eneric DEM	70	30	40
70		Undecided	36	62	-26
70		ted Trump	7	93	-86
	v	oted Biden	63	37	27
	Righ	t Direction	54	45	9
60		rong Track	21	79	-58
	Арр	rove Biden	55	44	11
	Disapp	rove Biden	13	87	-74
50		Republican	9	91	-81
50		Democrat	61	38	24
	In In	dependent	36	62	-26
	Indepe	ndent Men	36	63	-27
40	35 Independe	nt Women	37	62	-25
		Liberal	66	33	34
		Moderate	35	65	-30
30	CCC	onservative	16	83	-67
50		Single	45	54	-10
		Married	32	67	-35
20	N	on-College	33	66	-32
20	Colleg	e Grad/PG	38	62	-24
		White	28	71	-43
		Hispanic	53	47	6
10		Black	60	40	20
		18-40	44	55	-10
		41-55	29	70	-41
0		56+	33	66	-32
U		Men	34	66	-33
		Women	37	61	-24
	Big Government Socialists Republicans	Urban	42	58	-16
		Rural	26	72	-46
	C2C0 MQ A. National Curing Vistoria August 2021	Suburban	36	63	-27
14	G360 M&A: National Swing Voters - August 2021 Suburb	an Women	39	61	-22

								Agree	Disagree
	Considering	tha ¢2 E trilli	ion dollar hig	government	cocialist hill	on top of all	TOTAL	69	31
	Considering	ine 33.5 inni	on-uonai big	government	Socialist bill (on top of all	Usually DEM	58	41
	the other spe	nding and Ho	ouse and Sen	ate Democrat	s voting una	nimously for	Usually GOP	81	19
							Ticket Splitter	67	33
	bigger spendi	ng and bigge	r governmen	t, would you a	agree or disa	gree that the	Ticket Splitting Men	70	30
	hig govern	ment socialis	sts are taking	over from the	- traditional	moderate	Ticket Splitting Women	64	36
							Vote Generic GOP	86	14
		Democrats a	ind now defir	ne the Democ	ratic Party?		Vote Generic DEM	55	44
			(Split Samp	ole B n750)			Undecided	55	44
							Voted Trump	80	20
							Voted Biden	58	42
	CO						Right Direction	60 76	40
	69						Wrong Track	76 62	24
							Approve Biden		38
							Disapprove Biden Republican	77	23
							Democrat	83 63	17 36
							Independent	63	36
							Independent Men	64	35
							Independent Women	62	35
			20				Liberal	59	40
			39				Moderate	68	32
							Conservative	77	23
		30		31			Single	65	35
		30					Married	70	30
					21		Non-College	70	30
					21		College Grad/PG	67	32
							White	70	29
						10	Hispanic	65	34
						10	Black	62	39
-							18-40	69	30
							41-55	75	25
							56+	66	34
							Men	71	28
		Chucken	Currentet		Constant	Ctue v =	Women	66	33
	Agree	Strong	Smwht	Disagree	Smwht	Strong	Urban	69	31
_					_		Rural	74	26
	G360 M&A	• National S	wing Votors -	August 2021			Suburban	67	33
									

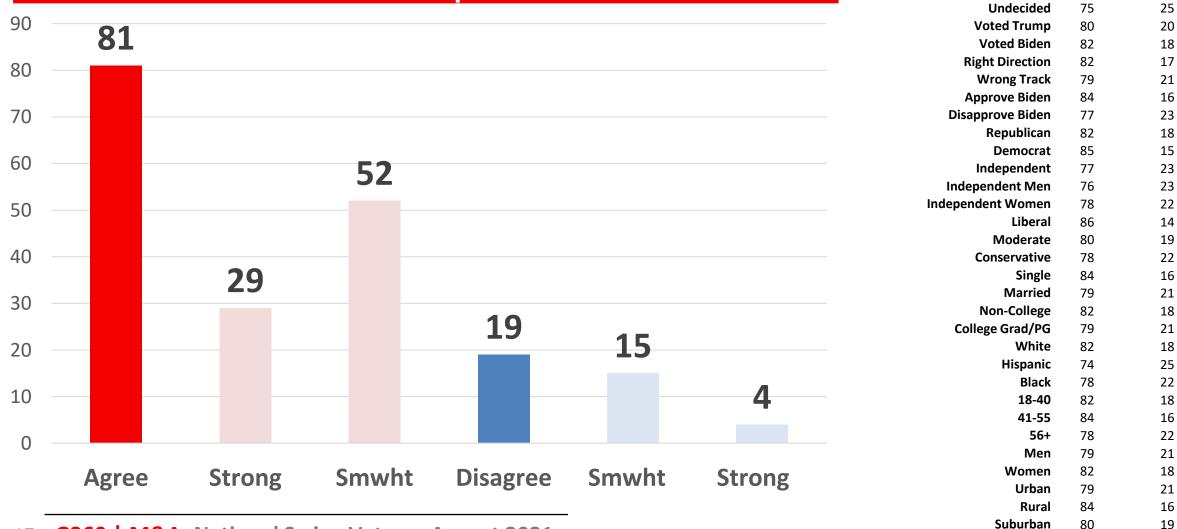
¹⁵ G360 | M&A: National Swing Voters - August 2021

Suburban Women 66



Issues & Language That Work

Do you agree or disagree that since the money businesses spend on health benefits is part of their employees' compensation, that workers should have more control over how it is spent?



Agree

TOTAL

Usually DEM

Usually GOP

Ticket Splitter

Ticket Splitting Men

Vote Generic GOP

Vote Generic DEM

Suburban Women

Ticket Splitting Women

Disagree

Net 62

17 G360 M&A: National Swing Voters - August 2021

				Treat Same	Racial Exp.	Net
	Which of the following posi	itions on current issues most represents	TOTAL	80	20	60
			Usually DEM	71	29	41
	your views	? (Split Sample A n750)	Usually GOP	89	11	79
	1 M/o chould tooch young no	and to treat recentle the same no motion	Ticket Splitter	79	21	57
	1. we should teach young pe	eople to treat people the same no matter	Ticket Splitting Men	77	23	55
	++	neir skin color.	Ticket Splitting Women	80	20	60
	ст. Ст		Vote Generic GOP	85	15	69
	2. We should teach you	ng people to consider people's racial	Vote Generic DEM	72	28	44
			Undecided	81	19	62
	experience i	n how they treat people.	Voted Trump	86	14	71
00			Voted Biden	74	25	49
90	00		Right Direction	70	30	39
	80		Wrong Track	88	12	76
80			Approve Biden	71	28	43
			Disapprove Biden	89	11	78
70			Republican	82	18	63
70			Democrat		28	43
			Independent		17	67
60			Independent Men	83	18	65
			Independent Women	84	16	68
50			Liberal	65	36	29
50			Moderate	81	19	62
4.0			Conservative	88	12	75
40			Single	78	22	56
			Married	78	22	56
30			Non-College	83	17	66
		20	College Grad/PG	75	25	51
20			White	84	16	67
20			Hispanic	64	35	30
			Black	67	34	33
10			18-40	66	34	32
			41-55	80	20	61
0			56+	87	13	74
0			Men	78	22	57
	Treat People Same	Consider Racial Experience	Women	81 72	19 27	62
	i cat i copie Jaille		Urban	73	27	45 72
			Rural	86	14	72
18	G360 M&A: National Swing V	/oters - August 2021	Suburban	80	20	61 60
			Suburban Women	80	20	60

		For Themselves	For People	Net
	TOTAL	77	23	54
	Which of the following statements about the state of America	71	29	42
		85	15	70
	most represents your view? (Split Sample A n750)	75	24	52
		75	25	50
	1. People who run for office are in it for themselves.	76	23	53
	Vote Generic GOP	80	20	60
	2. People who run for office are in it for people like me.	73	27	47
		77	21	56
	Voted Trump	83	17	66
90	Voted Biden	71	29	42
	Right Direction	65	34	31
00	77 Wrong Track	87	13	74
80	Approve Biden	68	31	37
	Disapprove Biden	88	12	75
70	Republican	76	24	51
	Democrat	70	29	41
60	Independent	82	18	64
60	Independent Men	84	16	68
	Independent Women	80	20	61
50	Liberal	67	33	35
	Moderate	78	21	57
10	Conservative	82	18	64
40	Single	76	25	51
	Married Married	77	23	55
30	23 Non-College	76	23	53
	College Grad/PG	78	22	56
20	White White	81	19	62
20	Hispanic Hispanic	63	37	26
	Black	61	36	25
10	18-40	71	29	41
_	41-55	72	29	43
0	56+	83	16	67
0	Men	79	20	59
	In It For Thomsolvos In It For Dooplo Liko Mo	74	25	49
	In It For Themselves In It For People Like Me	68	32	36
	Rural	82	19	63
10	C2CO L N49 A: National Swing Vatora August 2021 Suburban	80	20	60
19	G360 M&A: National Swing Voters - August 2021 Suburban Women	75	24	51

			Patients-Dr.	Government	Net
	Wallea at the fallowing hashlans an ellerent issues mast realesents valle	OTAL	75	25	50
	Ostan		62	37	24
	views? (Split Sample A n750)		89	11	78
	Ticket S		74	26	49
	1. We should fix healthcare in America by putting patients and doctors in Ticket Splittin	-	73	28	45
	charge instead of insurance companies and big government.		77	24	53
			84	16	68
	2. We should fix healthcare in America by giving the government more Vote Generi		62	38	24
	ond of the second s	cided	76	22	54
	power to protect patients.	•	84	16	68
80			67	33	34
00	75 Right Dir		61	38	24
	Wrong		86	13	73
70	Approve		63	36	27
	Disapprove	blican	89 80	11 20	79 59
		nocrat	80 66	-	
60			78	34 22	32 56
	Independer		78	22	56 55
FO			78	23	55
50		iberal	58	41	17
		lerate	75	25	51
40	Conser		86	13	72
		Single	75	25	50
		arried	73	25	45
30	25 ^M		79	20	58
	College Gr	-	70	30	40
20		White	81	19	62
20		spanic	54	46	7
		Black	59	38	21
10		18-40	67	33	35
		41-55	71	27	44
-		56+	81	19	63
0		Men	73	27	45
	Notice to Provide the Change of Contract Dation to Dation to Market Dation	omen	78	21	57
	Patients & Doctors In Charge Government Protect Patients	Urban	71	28	43
		Rural	84	17	67
20	Suk	urban	73	26	47
20	G360 M&A: National Swing Voters - August 2021 Suburban W	omen	77	22	55

			Doing Best	Think Know Best N	Net
		TOTAL	30		-40
V	Vhich of the following statements about the state of America most represents	Usually DEM	46	54 -	-8
	your view? (Split Sample A n750)	Usually GOP	19		-63
	your view? (Split Sample A 1750)	Ticket Splitter	25		-49
	1. Our elected leaders and public servants are doing the best they can to	Ticket Splitting Men	29		-42
		Ticket Splitting Women	21		-57
	represent the values and interests of the people they serve.	Vote Generic GOP	21	79 -5	-57
	2. People in government think they know what is best for us, but they don't.	Vote Generic DEM	46		-8
	2. reopie in government think they know what is best for us, but they don t.	Undecided	22	78 -5	-57
		Voted Trump	21		-58
80		Voted Biden	39	61 -2	-22
	70	Right Direction	45	55 -	-9
	70	Wrong Track	17	83 -6	-67
70		Approve Biden	44	56 -1	-11
		Disapprove Biden	13	87 -7	-74
60		Republican	23	77 -5	-54
60		Democrat	45	55 -	-9
		Independent	25	75 -5	-51
ΕO		Independent Men	26	74 -4	-48
50		Independent Women	23	77 -5	-54
		Liberal	38	62 -2	-23
40		Moderate	29	71 -4	-41
70	20	Conservative	25	75 -5	-51
	30	Single	37	63 -2	-27
30		Married	29	71 -4	-43
00		Non-College	31	69 -3	-38
		College Grad/PG	28	72 -4	-43
20		White	27	73 -4	-47
		Hispanic	37	63 -2	-25
		Black	46	54 -	-7
10		18-40	35	65 -2	-29
		41-55	30	70 -3	-39
0		56+	26	74 -4	-47
0		Men	29	71 -4	-41
	Doing Pact Thou Con Think Thou Know Pact	Women	30	70 -3	-39
	Doing Best They Can Think They Know Best	Urban	40	61 -2	-21
		Rural	21	79 -5	-58
24	C2CO MQ A. National Curing Vatara Array 2021	Suburban	29	71 -4	-42
21	G360 M&A: National Swing Voters - August 2021	Suburban Women	33	67 -3	-34

						Undermine Law	Pandemic	Net
					TOTAL	69	30	39
	Which of the following sta	tements about	current	t issues facing America	Usually DEM	63	37	26
					Usually GOP	81	19	62
	most represent	s your view? (Sp	plit Sam	iple B n750)	Ticket Splitter		36	29
	1 The recent chile in viol	lant anima ia dua		downining of low and	Ticket Splitting Men		35	29
	1. The recent spike in viol	lent crime is due	e the ur	idermining of law and	Ticket Splitting Women		36	28
	order and d	isrespect of our	nolice	officers	Vote Generic GOP	-	22	56
					Vote Generic DEM		36	28
	2. The recent spike in viole	nt crime is cause	ed by tl	ne COVID-19 pandemic.	Undecided		38	23
			-		Voted Trump		21	59
00					Voted Biden		40	20
80					Right Direction		40	19
	69				Wrong Track		23	55
70	00				Approve Biden		39	23
70					Disapprove Biden		21	58
					Republican		25	50
60					Democrat		37	26
					Independent		30	40
50					Independent Men		27	46
50					Independent Women		33	33
					Liberal		51	-2
40					Moderate Conservative		30	41
40				20		-	18	63
				30	Single Married		45 25	11 49
30					Non-College		30	49 41
					College Grad/PG		30	37
20					White		25	50
20					Hispanic	-	47	7
					Black		49	2
10					18-40		47	6
TO					41-55		32	37
					56+	•••	21	58
0					Men		32	37
			-		Women		29	42
	Undermining Law-Disres	pect Police	Cau	ised by Pandemic	Urban		38	24
		-		-	Rural	-	25	50
		A A A A A A A A A A A A A A A A A A A	1 2024	-	Suburban	71	29	42
22	G360 M&A: National Swir	ng Voters - Augus	st 2021		Suburban Women	71	29	43

			Angrier	Connections	Net
	Which of the following statements about current issues facing America	TOTAL	69	31	38
		Usually DEM	64	36	28
	most represents your view? (Split Sample A n750)	Usually GOP	74	26	47
		Ticket Splitter	69	31	38
	1. Social media is making America an angrier, more divided nation, and is	Ticket Splitting Men	75	26	49
	harming our mental health.	Ticket Splitting Women	63	37	26
	narning our mental nearth.	Vote Generic GOP	71	29	42
	2. Social media makes it easier to stay close with family and friends, and	Vote Generic DEM	66	34	32
		Undecided	70	30	39
	that connection makes us happier.	Voted Trump	71	29	42
		Voted Biden	67	33	34
80		Right Direction	59	41	18
	69	Wrong Track	78	23	55
70	05	Approve Biden	64	36	28
70		Disapprove Biden	75	25	49
		Republican	66	34	32
60		Democrat	65	35	29
00		Independent	74	26	48
		Independent Men	81	19	62
50		Independent Women	66	34	32
		Liberal	59	41	19
		Moderate	71	29	42
40		Conservative	73	27	46
	31	Single	62	38	24
30		Married	72	28	44
50		Non-College	66	34	33
		College Grad/PG	73	27	45
20		White	72	28	44
20		Hispanic	58	42	17
		Black	52	48	3
10		18-40	57	43	15
		41-55	66	34	32
0		56+	77	23	54
0		Men	76	25	51
	Anguion Mono Divided Facianta Chara Class Compactions	Women	62	38	23
	Angrier-More Divided Easier to Stay Close-Connections	Urban	66	34	31
		Rural	74	26	47
22	C2CO MQ A. National Swing Vatara Associat 2021	Suburban	69	31	37
23	G360 M&A: National Swing Voters - August 2021	Suburban Women	59	41	17

			More Funding	Redirect Funding	Net
		TOTAL	68	31	37
	Which of the following positions on current issues most rep	resents Usually DEM	51	49	2
		Usually GOP	85	15	70
	your views? (Split Sample A n750)	Ticket Splitter	68	31	37
	1. The police pool were funding and better training to stop	Ticket Splitting Men	67	32	35
	1. The police need more funding and better training to stop	Crime. Ticket Splitting Women	69	30	40
	2. Funding should be redirected away from the police towar	d social Vote Generic GOP	77	23	54
	2. I unung should be redirected away nom the police towar	Vote Generic DEM	52	48	4
	services that can reduce crime.	Undecided	76	24	52
		Voted Trump	81	19	61
		Voted Biden	56	44	12
80		Right Direction	57	43	14
	68	Wrong Track	78	22	56
70	00	Approve Biden	56	43	13
70		Disapprove Biden	82	18	65
		Republican	79	22	57
60		Democrat	58	42	16
00		Independent	68	32	36
		Independent Men	69	30	39
50		Independent Women	66	33	34
		Liberal	44	56	-12
40		Moderate	68	31	37
40	31	Conservative	85	16	69
	51	Single	57	43	14
30		Married	72	28	45
50		Non-College	70	30	40
		College Grad/PG	66	34	33
20		White	74	26	49
		Hispanic	53	47	6
		Black	44	56	-11
10		18-40	50	50	1
		41-55	65	35	31
0		56+	80	20	60
0		Men	69	31	37
	Nood Moro Eunding Training Podiroct Eunding Socia	Vomen Women	68	32	36
	Need More Funding-Training Redirect Funding-Socia	••••••	57	43	14
		Rural	76	24	52
24	G360 M&A: National Swing Voters - August 2021	Suburban	71	29	42
24	Soo Mariana Swing Voters - August 2021	Suburban Women	68	32	36

				Laws Protect	Rigged Game	Net
	Which of the following statements about the st	ate of America most	TOTAL	31	68	-37
			Usually DEM	26	74	-48
	represents your view? (Split Sample	B n750)	Usually GOP	32	68	-36
1	A manipala laura and na sulationa matast na ania li		Ticket Splitter	36	64	-28
	. America's laws and regulations protect people lil	ke me from exploitation	Ticket Splitting Men	31	68	-37
	by the rich and powerful.		Ticket Splitting Women	41	59	-19
			Vote Generic GOP	33	66	-33
	2. Lobbyists and corrupt politicians are rigging th	e game to benefit the	Vote Generic DEM	27	73	-46
			Undecided	35	65	-31
	wealthy and powerful at the expense of p	eople like me.	Voted Trump	33	67	-34
			Voted Biden	30	70	-41
80			Right Direction	38	62	-24
		60	Wrong Track	26	73	-47
70		68	Approve Biden	34	65	-31
70			Disapprove Biden	28	72	-44
			Republican	36	64	-27
60			Democrat	25	75	-50
00			Independent	32	67	-35
			Independent Men	26	73	-46
50			Independent Women	38	62	-23
			Liberal	25	75	-51
			Moderate	32	68	-37
40	21		Conservative	35	64	-29
	31		Single	34	66	-32
30			Married	31	69	-38
30			Non-College	31	69	-37
			College Grad/PG	32	68	-37
20			White	29	71	-42
			Hispanic	48	52	-3
			Black	28	72	-44
10			18-40	38	62	-23
			41-55	26	74	-48
0			56+	30	69	-39
0			Men	29	71	-41
	Lowe Drotoct Mo	raing The Come	Women	34	66	-32
	Laws Protect Me Rig	gging The Game	Urban	37	63	-26
			Rural	25	74	-49
25	C260 M8.A. National Swing Votors August 2021		Suburban	31	68	-37
25	G360 M&A: National Swing Voters - August 2021		Suburban Women	33	67	-34

			Chip Freedoms	Acting Resp.	Net
	Which of the following statements about the state of America most represents	TOTAL	68	32	36
		Usually DEM	51	49	2
	your view? (Split Sample A n750)	Usually GOP	84	16	68
	. Big government and powerful corporations are slowly chipping away at our	Ticket Splitter	69	30	39
		Ticket Splitting Men	67	32	35
	freedoms.	Ticket Splitting Women	71	28	43
2	The government and wivete costevers esting responsibly to know Americana	Vote Generic GOP	75	25	51
2	. The government and private sector are acting responsibly to keep Americans	Vote Generic DEM	53	47	6
	safe.	Undecided	76	22	54
		Voted Trump	79	21	59
80		Voted Biden	56	43	13
		Right Direction	50	50	0
	68	Wrong Track		17	67
70		Approve Biden	52	47	5
		Disapprove Biden	86	14	73
60		Republican	72	27	45
60		Democrat		42	15
		Independent		28	43
50		Independent Men	70	30	40
50		Independent Women		26	47
		Liberal	54	46	8
40		Moderate		33	32
10	32	Conservative	80	20	61
		Single	67	33	35
30		Married	68	31	37
		Non-College		29	41
		College Grad/PG	64	35	30
20		White	71	28	44
		Hispanic		45	10
10		Black	58	42	16
10		18-40	65	34	31
		41-55	68	32	36
0		56+	69	30	39
0		Men	68	32	36
	Chipping Away Freedoms Acting Responsibly	Women	68	31	37
		Urban	64	35	29
		Rural	76	23	53
26	G360 M&A: National Swing Voters - August 2021	Suburban	66	34	33
20	USUN Man Mational Swills Volets - August 2021	Suburban Women	65	35	30

			Less Safe	Harassment	Net
	Which of the following statements about the state of America most	TOTAL	67	32	35
		Usually DEM	50	49	1
	represents your view? (Split Sample B n750)	Usually GOP	81	19	61
	1. Disconnect for the low and for the notice who enforce the low is making	Ticket Splitter	70	29	41
-	1. Disrespect for the law and for the police who enforce the law is making	Ticket Splitting Men	76	24	52
	us all less safe.	icket Splitting Women	65	35	30
		Vote Generic GOP	80	20	61
	2. It is commonplace for minorities to be harassed by law enforcement	Vote Generic DEM	48	51	-3
		Undecided	73	27	46
	and unjustly sent to jail.	Voted Trump	84	17	67
00		Voted Biden	52	48	5
80		Right Direction	54	46	9
	67	Wrong Track	78	22	56
70	07	Approve Biden	54	45	9
_		Disapprove Biden	82	17	65
60		Republican	79	21	58
60		Democrat	52	48	5
		Independent	69	30	39
50		Independent Men	73	27	46
		Independent Women	65	35	31
10		Liberal	41	58	-17
40	32	Moderate	70	30	41
		Conservative	81	20	61
30		Single	57	43	14
		Married	71	28	43
20		Non-College	69 65	31	38
20		College Grad/PG	65	34	31
		White	74	26	47
10		Hispanic	55	44	11
		Black	39	61	-22
0		18-40	49 72	50	-2
0		41-55		28	44 51
	Disrespect For Law/Less Safe Minorities Harassed by Law	56+	75	24	51
	Distespection Law/Less Sale IVIIIOnties harassed by Law	Men	70 65	30	40 20
	Enforcement	Women	65 5 8	35	30 16
		Urban	58 74	42	16 48
		Rural Suburban	74 69	26	48
27	G360 M&A: National Swing Voters - August 2021			30	39
l - '		Suburban Women	68	32	36

			Racism	Succeed	Net
	Vhich of the following statements about the state of America most represents	TOTAL	33	67	-34
		Usually DEM	50	50	1
	your view? (Split Sample A n750)	Usually GOP	16	85	-69
	1. Racism is a systemic problem that is baked into the very structure of the	Ticket Splitter	34	66	-32
		Ticket Splitting Men	36	64	-29
	American system.	Ticket Splitting Women	32	68	-36
	2. Anyone can succeed in America if they are willing to work hard and play by	Vote Generic GOP	21	79	-57
	2. Anyone can succeed in America if they are winning to work hard and play by	Vote Generic DEM	50	50	1
	the rules.	Undecided	31	69	-39
		Voted Trump	20	80	-61
80		Voted Biden	47	54	-7
		Right Direction	43	57	-15
70	67	Wrong Track	25	75	-50
70		Approve Biden	46	54	-8
		Disapprove Biden	18	82	-64
60		Republican	24	77	-53
60		Democrat		54	-9
		Independent	32	68	-37
50		Independent Men	27	73	-46
50		Independent Women	37	63	-26
		Liberal	54	46	8
40		Moderate	34	66	-31
	33	Conservative	18	83	-65
		Single	37	63	-26
30		Married	31	69	-39
		Non-College	34	66	-33
		College Grad/PG	32	68	-35
20		White	31	69	-38
		Hispanic	41	59	-19
10		Black	50	50	1
10		18-40	46	54	-8
		41-55	26	74	-47
0		56+	29	71	-42
0		Men	33	67	-35
	Racism A Systemic Problem Anyone Can Succeed	Women	34	66	-33
	Racisti A Systemic Frostem Anyone can succeed	Urban	40	60	-20
		Rural	27	73	-47
28	G360 M&A: National Swing Voters - August 2021	Suburban	32	68	-35
20	USUU MIGA. Mational Swills Voters - August 2021	Suburban Women	35	65	-31

			Overhaul	Isolated	Net
		TOTAL	66	34	32
Which of the followin	g statements about current issues facing America	Usually DEM	71	29	41
		Usually GOP	64	36	28
most repre	sents your view? (Split Sample B n750)	Ticket Splitter	63	37	26
1 Amorica's nu	blic school system needs a major overhaul.	Ticket Splitting Men	72	28	44
I. America's pu	bill school system needs a major overnaul.	Ticket Splitting Women	54	46	7
2. The problems with A	merica's public schools are mostly isolated to a few	Vote Generic GOP	67	33	33
	•	Vote Generic DEM	66	34	32
	troubled school districts.	Undecided	63	36	27
		Voted Trump	69	31	39
70		Voted Biden	62	37	25
70 66		Right Direction	58	42	16
00		Wrong Track	72	29	43
		Approve Biden	62	38	24
60		Disapprove Biden	70	30	40
		Republican	65	35	31
		Democrat	70	30	40
50		Independent	63	36	27
		Independent Men	70	29	40
		Independent Women	56	44	12
40	34	Liberal	65	34	31
	54	Moderate	69	31	38
		Conservative	61	39	21
30		Single	69	31	39
		Married	65	35	29
		Non-College	67	33	33
20		College Grad/PG	65	35	29
20		White	65	35	30
		Hispanic	59	42	17
10		Black	73	27	46
10		18-40	65	35	30
		41-55	70	30	40
0		56+	64	36	28
0		Men	68	31	37
School System Needs	Major Overbaul Meetly Icelated	Women	63	37	25
School System Needs	Major Overhaul Mostly Isolated	Urban	63	37	26
		Rural	69	31	39
29 G360 M&A: National	Swing Voters - August 2021	Suburban	65	34	31
	Swills voleis - August 2021	Suburban Women	61	40	21

		Worse	Same-Better	Net
	ΤΟΤΑΙ	66	34	32
	Which of the following statements about current issues facing America	48	52	-4
	Ostany GOP	83	17	66
	most represents your view? (Split Sample B n750)	66	34	32
	Ticket Splitting Men	68	32	36
	1. The situation at the border is worse now than in recent years. Ticket Splitting Women	64	36	27
	2. The situation at the border is the same now or better than in recent	79	21	57
	2. The situation at the border is the same now of better than in recent Vote Generic DEM	50	50	-1
	Vears. Undecided	66	34	32
	Voted Trump	82	18	64
	Voted Biden	50	50	0
70	66 Right Direction	47	52	-5
	UU Wrong Track	80	20	61
	Approve Biden	51	49	2
60	Disapprove Biden	83	17	65
	Republican	78	22	55
	Democrat	52	49	3
50	Independent	67	33	34
50	Independent Men	71	28	43
	Independent Women	62	38	24
40	Liberal	43	57	-14
40	34. Moderate	65	34	31
	Conservative	81	19	63
30	Single	61	39	23
50	Married	65	35	31
	Non-College	68	32	36
20	College Grad/PG	63	37	26
20	White White	68	32	36
	Hispanic Hispanic	57	43	14
10	Black	54	47	7
10	18-40	57	43	15
	41-55	59	41	18
_	56+	74	26	48
0	Men	67	33	35
	Women	64	36	29
	Border Is Worse Border Is Same-Better Urban	58	42	17
	Rural	69	31	37
	Suburban	68	32	37
30	G360 M&A: National Swing Voters - August 2021 Suburban Women	66	34	31

			Reckless Spending	More Funding	Net
	Which of the following statements about current issues facing America	TOTAL	65	35	30
		Usually DEM	42	58	-16
	most represents your view? (Split Sample B n750)	Usually GOP	84	16	68
		Ticket Splitter	67	33	35
	1. The recent price increases in food, fuel, and other essential goods will	Ticket Splitting Men	67	32	35
	get worse if government continues its reckless spending.	Ticket Splitting Women	67	33	34
		Vote Generic GOP	83	17	66
	. More funding for education, the environment, and the social safety net	Vote Generic DEM	42	58	-16
		Undecided	64	35	29
	is worth the risk of inflation.	Voted Trump	84	16	68
70		Voted Biden	46	54	-8
70	65	Right Direction	46	53	-7
		Wrong Track	79	21	58
		Approve Biden	48	51	-3
60		Disapprove Biden	83	17	67
		Republican	79	21	58
		Democrat	51	48	3
50		Independent	63	37	27
		Independent Men	66	34	32
		Independent Women	61	40	21
40	35	Liberal	39	61	-22
		Moderate	64	36	28
		Conservative	82	17	65
30		Single	62	38	23
00		Married	64	36	28
		Non-College	68	32	36
20		College Grad/PG	61	39	21
20		White	66	33	33
		Hispanic	60	40	21
10		Black	54	46	8
TO		18-40	62	38	23
		41-55	65	35	29
0		56+	66	33	33
0		Men	66	34	31
	Dricos Cot Marco Pockloss Sponding Maro Euroding Marth Dick	Women	63	36	27
	Prices Get Worse-Reckless Spending More Funding Worth Risk	Urban	60	39	21
		Rural	70	29	41
21	G260 M8.A. National Swing Votors August 2021	Suburban	64	35	29
51	G360 M&A: National Swing Voters - August 2021	Suburban Women	64	35	29

			Support	Oppose	Net
		TOTAL	25	64	-39
	Transgender athletes competing in female sport	S Usually DEM	45	43	2
		Usually GOP	11	83	-72
	(Split Sample A n750)	Ticket Splitter	21	65	-44
		Ticket Splitting Men	21	68	-47
		Ticket Splitting Women	21	62	-41
70		Vote Generic GOP	14	79	-65
	64	Vote Generic DEM	43	47	-4
		Undecided	21	58	-37
60		Voted Trump	15	79	-65
60		Voted Biden	36	50	-14
		Right Direction	38	48	-10
		Wrong Track	14	77	-62
50		Approve Biden	39	46	-7
50	43	Disapprove Biden	9	85	-76
	45	Republican	15	76	-60
		Democrat	39	49	-9
40		Independent	23	65	-42
		Independent Men	19	71	-52
		Independent Women	28	58	-31
		Liberal	46	45	1
30	25	Moderate	25	60	-36
		Conservative	12	81	-69
		Single	29	56	-27
20	10	Married	25	67	-42
20	16	Non-College	23	64	-41
		College Grad/PG	28	64	-36
		White	22	69	-47
10		Hispanic	38	54	-16
TO		Black	38	31	7
		18-40	40	49	-9
		41-55	21	63	-43
0		56+	20	72	-52
•		Men	24	67	-42
	Support Strong Smwht Oppose Smwht Strong		26	61	-34
		Urban	33	54	-20
		Rural	18	70	-52
		Suburban	25	66	-41
32	G360 M&A: National Swing Voters - August 2021	Suburban Women	28	59	-32

					Support	Oppose	Net			
	Eliminating "male," "female" and other terms referring				TOTAL	28	64	-36		
					Usually DEM	41	50	-10		
		to sex and gender from official use			Usually GOP	17	80	-64		
		to sex and gender from official ase			Ticket Splitter	28	62	-34		
		(Split Sample B n750)				Ticket Splitting Men	28	65	-37	
					Ticket Splitting Women	28	59	-31		
70							Vote Generic GOP	20	76	-56
70				64			Vote Generic DEM	39	53	-14
				•			Undecided	29	60	-31
							Voted Trump	20	76	-57
60							Voted Biden	37	52	-15
							Right Direction	40	51	-12
							Wrong Track	20	74	-54
- 0							Approve Biden	39	52	-13
50						45	Disapprove Biden	16	79	-62
							Republican	24	73	-49
							Democrat	43	51	-8
40							Independent	23	67	-45
40							Independent Men	16	75	-60
							Independent Women	30	58	-28
	28						Liberal	46	50	-4
30	20						Moderate	26	64	-38
							Conservative	21	75	-54
			4.0		20		Single	32	58	-26
20			18		20		Married	28	66	-38
20							Non-College	27	66	-39
		11					College Grad/PG	31	62	-31
		TT					White	25	69	-44
10							Hispanic	42	53	-11
TO							Black	28	59	-31
							18-40	33	55	-23
							41-55	36	61	-24
0							56+	22	71	-49
							Men	27	66	-39
	Support	Strong	Smwht	Oppose	Smwht	Strong	Women	29	62	-33
							Urban	36	57	-21
_							Rural	23	70	-47
22	22 C2CO MQ A. National Curing Vistors August 2024					Suburban	27	66	-39	
33	33 G360 M&A: National Swing Voters - August 2021						Suburban Women	30	62	-32

		TOTAL	Equal Law 64	Equal Outcomes 36	Net 28
					28 12
	Which of the following positions on current issues most represents your	Usually GOP	56 77	44 23	53
	views? (Split Sample B n750)	Ticket Splitter	59	41	18
		Ticket Splitting Men	61	39	22
	1. The government should treat me equally under the law.	Ticket Splitting Women	56	44	13
2		Vote Generic GOP	71	29	43
2	. The government should treat me in a way that achieves equal outcomes	Vote Generic DEM	57	43	14
	for all groups of people.	Undecided	59	40	19
	tet an 8. selbe et beebtet	Voted Trump	73	27	46
		Voted Biden	55	45	9
70	64	Right Direction	54	46	8
	U 1	Wrong Track	72	29	43
		Approve Biden	57	43	14
60		Disapprove Biden	72	29	43
		Republican	69	31	38
		Democrat	54	46	8
50		Independent	66	33	33
		Independent Men	73	27	45
		Independent Women	60	40	19
40	36	Liberal	50	50	0
		Moderate	60	40	21
		Conservative	78	22	56
30		Single	54	46	8
		Married	67	33	33
		Non-College College Grad/PG	61 67	39	23
20		White	67 67	33	34
		Hispanic	67 55	33 45	34 10
		Black	46	54	-7
10		18-40	40 49	51	-2
		41-55	62	38	24
		56+	73	27	46
0		Men	69	31	39
		Women	58	42	15
	Treat Me Equally Under Law Achieve Equal Outcomes	Urban	55	45	10
		Rural	69	31	39
24	C2C0 MQ A. Notional Curing Vistoria Assessed 2024	Suburban	66	34	31
34	G360 M&A: National Swing Voters - August 2021	Suburban Women	58	42	17

			Choices	Public Plan	Net
		TOTAL	61	39	22
	Which of the following positions on current issues most represents your views?	Usually DEM	50	49	1
	(Split Sample B n750)	Usually GOP	69	31	37
		Ticket Splitter	63	37	26
	1. The government should allow for more choices, so Americans can personalize	Ticket Splitting Men	58	42	16 26
	their health care coverage to fit their specific medical and financial needs.	Ticket Splitting Women	68 70	32	36
		Vote Generic GOP Vote Generic DEM	70 40	30 51	39 -2
	2. The government should offer all Americans the option to purchase a public	Undecided	49 62	37	-2 25
	insurance plan like Medicare that competes with private sector plans.	Voted Trump	02 71	30	25 41
		Voted Hump Voted Biden	51	48	41 3
70		- Right Direction	51	48	3
70	C1	Wrong Track	68	32	36
	61	Approve Biden	52	48	4
60		Disapprove Biden	71	29	41
00		Republican	67	33	34
		Democrat	52	48	4
50		Independent	62	38	24
50		Independent Men	59	40	20
	39	Independent Women	64	35	29
40		Liberal	46	53	-7
40		Moderate	61	39	22
		Conservative	69	31	39
30		Single	57	43	14
50		Married	61	39	22
		Non-College	63	36	27
20		College Grad/PG	57	43	14
20		White	60	39	21
		Hispanic	60	41	19
10		Black	66	33	33
10		18-40	58	42	15
		41-55	67	33	34
0		56+	59	40	19
0		Men	57	43	14
	More Choices-Personalize Public Insurance Plan	Women	65	35	30
		Urban	56	44	12
		Rural Suburban	63 62	36	27
35	35 G360 M&A: National Swing Voters - August 2021			38	24
55	Sov man manonal swills voters - August 2021	Suburban Women	65	35	30

				Incompetent	More Resources	Net
			TOTAL	60	40	20
	Which of the following statem	Usually DEM	36	64	-28	
	represents your vie	Usually GOP	80	20	61	
		Ticket Splitter	63	36	27	
1	. Government is inherently incon	Ticket Splitting Men	70	30	40	
			Ticket Splitting Women	56	44	12
	2. If government had more resou	rces, it would perform better and could	Vote Generic GOP	76	24	52
	d and a second	o more.	Vote Generic DEM	38	61	-23
	e e e e e e e e e e e e e e e e e e e		Undecided	62	38	24
			Voted Trump	78	23	55
70			Voted Biden	44	56	-12
	60		Right Direction	41	59	-18
	00		Wrong Track	76	24	52
60			Approve Biden	41	59	-18
			Disapprove Biden	83	17	66
			Republican	74	27	47
50			Democrat	40	60 26	-20
		40	Independent Independent Men	64	36	28
		40	Independent Women	69 57	30 42	39 15
40			Liberal	31	42 69	15 -38
10			Moderate	61	39	-38
			Conservative	78	22	56
30			Single	58	42	15
50			Married	61	39	21
			Non-College	62	38	23
20			College Grad/PG	58	42	23 17
20			White	64	36	27
			Hispanic	47	53	-6
10			Black	51	49	2
10			18-40	52	48	4
			41-55	61	39	22
			56+	64	35	29
0			Men	64	36	28
			Women	56	44	12
	Incompetent & Wasteful	More Resources - Perform Better	Urban	57	43	14
			Rural	68	32	35
		A	Suburban	59	41	17
36	G360 M&A: National Swing Vote	ers - August 2021	Suburban Women	53	47	6

	 Which of the following statements about current issues facing America most represents your view? (Split Sample A n750) 1. Crime is increasing, and I feel less safe than I did two years ago. 2. Crime may be rising in some places, but it doesn't affect where I live or how safe I feel. 	TOTAL Usually DEM Usually GOP Ticket Splitter Ticket Splitting Men Ticket Splitting Women Vote Generic GOP Vote Generic DEM Undecided Voted Trump Voted Biden	Less Safe 59 48 68 61 56 67 66 45 66 45 66 69 50	Doesn't Affect 41 52 32 39 44 34 34 34 55 34 31 50	Net 18 -3 35 21 11 33 32 -9 33 38 1
70		Right Direction	45	55	-11
	50	Wrong Track	71	29	42
	59	Approve Biden	48	52	-4
60		Disapprove Biden	72	28	44
		Republican	65	35	30
_		Democrat	55	45	10
50		Independent	58	42	15
	41	Independent Men	53	48	5
		Independent Women	64	36	27
40		Liberal Moderate	49 57	51 43	-2 14
		Conservative	69	45 31	38
		Single	53	47	7
30		Married	61	39	22
		Non-College	60	40	19
20		College Grad/PG	58	42	17
20		White	61	40	21
		Hispanic	53	47	7
10		Black	47	54	-7
10		18-40	55	45	10
		41-55	61	39	21
0		56+	61	39	21
0		Men	53	47	6
	Crime Increasing-Less Safe It Doesn't Affect Where I Live	Women	66	34	31
		Urban	60 CF	40	20
		Rural Suburban	65 56	35	30 12
37	G360 M&A: National Swing Voters - August 2021	Suburban Suburban Women	56 61	44 39	12 22

							TOTAL	Support 35	Oppose 58	Net -23
	Corporatior	ns taking	nositions	on nolitic:	al and soc	ial issues	Usually DEM	57	36	21
	corporation		positions			101 155005	Usually GOP	19	77	-58
		(S	plit Sampl	Δ n750)			Ticket Splitter	30	59	-29
		(9	pire Sampi				Ticket Splitting Men	38	53	-15
							Ticket Splitting Women	22	66	-44
70							Vote Generic GOP	26	71	-45
							Vote Generic DEM	54	42	11
							Undecided	26	54	-28
				58			Voted Trump	23	71	-48
60							Voted Biden	47	45	2
							Right Direction	51	41	10
							Wrong Track	22	71	-49
50							Approve Biden	49	42	7
50							Disapprove Biden	19	76	-57
							Republican	26	68	-42
							Democrat	50	44	5
40	35					35	Independent	32	59	-27
	22					33	Independent Men	33	59	-26
							Independent Women	31	59	-28
			20				Liberal	51	45	6
30			26				Moderate	35	53	-18
					23		Conservative	25	72	-47
							Single	42	49	-7
20							Married	36	58	-22
20							Non-College	33	57	-23
							College Grad/PG	37	59	-21
		9					White	31	62	-32
10							Hispanic	52	42	11
							Black	55	37	18
							18-40	49	43	6
							41-55	37	52	-15
0							56+	26	68	-42
	• • •	<u>.</u>		•		<u></u>	Men	38	56	-19
	Support	Strong	Smwht	Oppose	Smwht	Strong	Women	32	59	-27
	·	_				_	Urban	47	44	3
					_		Rural	29	64	-36
28	G360 M&A:	National Sw	ing Voters - A	lugust 2021			Suburban	32	61	-29
50				ugust 2021			Suburban Women	33	60	-27

2	Which of the following positions on current issue (Split Sample B n75 1. Clean air and water and conservation of natur priority of our environment 2. Combatting climate change to stop rising seas a the top priority of our environr	0) ral resources should be the top tal policy. nd dangerous weather should be	TOTAL Usually DEM Usually GOP Ticket Splitter Ticket Splitting Men Ticket Splitting Women Vote Generic GOP Vote Generic DEM Undecided Voted Trump	40 70 61 57 64 68 43 57 68	Climate Change 42 58 29 39 42 35 31 56 42 30	Net 15 -18 41 22 15 29 38 -12 15 38
60	57		Voted Biden Right Direction		53 52	-7 -5
	57		Wrong Track	65	34	31
			Approve Biden	47	53	-6
ГO			Disapprove Biden	69	29	40
50		10	Republican	64	35	30
		42	Democrat	45	54	-10
			Independent	60	39	21
40			Independent Men		36	27
			Independent Women		42	15
			Liberal		63	-28
20			Moderate		39	22
30			Conservative		33	34
			Single		45	8
			Married		41	16
20			Non-College		37	24
			College Grad/PG White		48	3
			Hispanic		40 53	19 -9
10			Black		34	-9 29
10			18-40		46	6
			41-55	-	40	16
					39	20
0			Men	58	41	17
			Women		42	14
	Clean Air-Water & Conservation	Combat Climate Change	Urban		45	8
		<u> </u>	Rural	60	39	22
20		2021	Suburban		41	16
39	G360 M&A: National Swing Voters - August	2021	Suburban Women		36	25

			Treserve	connone	Net
	Which of the following positions on current issues most represents your views?	TOTAL Usually DEM	57 33	43 68	14 -35
		Usually GOP	77	23	53
	(Split Sample B n750)	Ticket Splitter	60	39	21
	1. It is more important to preserve what has worked historically in America than to	Ticket Splitting Men	64	35	28
		Ticket Splitting Women	56	44	12
	focus on the sins of previous generations.	Vote Generic GOP	74	26	47
	2. America must fully confront its history of racism and imperialism to understand	Vote Generic DEM	36	64	-27
		Undecided	55	44	11
	its impact on today and take concrete steps to atone if we are to move forward.	Voted Trump	76	24	52
		Voted Biden	38	62	-23
60	57	Right Direction	42	58	-16
		Wrong Track	68	32	36
		Approve Biden	41	59	-18
ГO		Disapprove Biden	74	25	49
50	10	Republican	71	29	42
	43	Democrat	37	63	-26
		Independent	59	40	19
40		Independent Men	63	36	28
		Independent Women	55	45	10
		Liberal	32	68	-37
		Moderate	56	44	12
30		Conservative	74	26	48
		Single	49	50	-1
		Married	59	41	19
20		Non-College	58	42	16
20		College Grad/PG	55	45	10
		White	63	37	26
		Hispanic	46	54	-7
10		Black	27	73	-47
		18-40	46	54	-7
		41-55	49	51	-2
0		56+	66	34	33
0		Men	59	41	19
	Drocarva What Hac Warked Confront History of Design	Women	54	46	8
	Preserve What Has Worked Confront History of Racism	Urban	48	52	-4
		Rural	62	38	24
10	G360 M&A: National Swing Voters - August 2021	Suburban	59	41	17
40	USUV MOR. National Swills Volets - August 2021	Suburban Women	56	44	13

Confront

Preserve

Net

					Back to Work	Prevent-Provide	Net
	Which of the following positions on current issue	s most renresen	ts vour	TOTAL	55	45	10
			co your	Usually DEM	40	60	-20
	views? (Split Sample A n750			Usually GOP	74	26	49
			he als to	Ticket Splitter	52	49	3
	1. Welfare programs should be geared toward hel	ping people get	раск то	Ticket Splitting Men	53	47	6
	work.			Ticket Splitting Women	50	51	-1
				Vote Generic GOP	66	34	32
	Welfare programs should be geared toward	preventing hun	ger,	Vote Generic DEM	45	54	-9
			0 /	Undecided	50	50	0
	providing shelter, and health c	are.		Voted Trump	63	37	26
60				Voted Biden	47	53	-5
60	55			Right Direction	45	55	-11
				Wrong Track	65	35	29
				Approve Biden	44	55	-11
50		45		Disapprove Biden	68	32	36
		73		Republican	66	34	32
				Democrat	43	56	-13
40				Independent	56	44	11
70				Independent Men	59	41	17
				Independent Women	52	48	5
20				Liberal	38	61	-23
30				Moderate	54	46	7
				Conservative	69	31	38
				Single	47	53	-7
20		-		Married	60	40	19
				Non-College	53	47	6
				College Grad/PG	59	41	18
10				White	59	40	19
10				Hispanic	42	58	-17
				Black	34	66	-32
0				18-40	42	59	-17
0				41-55	57	43	15
	Cat Decela Deck to Mark Drevent	Uungan Dravida	Chaltan	56+	62	38	24
	Get People Back to Work Prevent	Hunger-Provide	sneiter-	Men	58	42	16
		Healthcare		Women	52	48	5
		i icalillai C		Urban	46	55	-9
		-		Rural	61	39	21
41	G360 M&A: National Swing Voters - August 2021			Suburban	58	42	16
+⊥	Soo I man wational swills voters - August 2021			Suburban Women	55	45	10

				Illegal	Undocumented	Net
			TOTAL	54	46	8
			Usually DEM	32	68	-36
	Which do you think is the right im	migration term?	Usually GOP	76	24	52
			Ticket Splitter	54	46	8
			Ticket Splitting Men	58	42	16
			Ticket Splitting Women	50	50	-1
60	F 4		Vote Generic GOP	74	26	48
	54		Vote Generic DEM	32	68	-36
			Undecided	49	51	-2
			Voted Trump	74	26	48
50		46	Voted Biden	36	64	-29
		40	Right Direction	37	63	-27
			Wrong Track	68	32	37
			Approve Biden	37	63	-26
40			Disapprove Biden	74	26	48
40			Republican	72	28	44
			Democrat	35	65	-29
			Independent	54	46	9
			Independent Men	60	40	20
30			Independent Women	48	52	-4
			Liberal	28	72	-44
			Moderate	53	47	6
			Conservative	73	27	47
20			Single	46	54	-8
20			Married	58	42	15
			Non-College	55	45	10
			College Grad/PG	53	47	6
10			White	59	41	18
10			Hispanic	40	60	-20
			Black	39	62	-23
			18-40	46	54	-8
			41-55	54	46	8
0			56+	59	41	18
-			Men	59	41	19
	Illegal Immigrant Undoo	cumented Person	Women	49	51	-3
			Urban	51	48	3
			Rural	61	39	21
40		-	Suburban	53	47	6
42	G360 M&A: National Swing Voters - August 2021		Suburban Women	44	56	-11

				New Talent	Steals Jobs	Net
	Which of the following statements about curren	t issues facing America	TOTAL	46	54	-8
			Usually DEM	68	32	36
	most represents your view? (Split Sar	nple B n750)	Usually GOP	20	80	-59
			Ticket Splitter	50	50	0
	1. More immigration brings new talent and ene	rgy to our country and	Ticket Splitting Men	48	51	-3
			Ticket Splitting Women	52	48	3
	fulfills the ideal of America	a.	Vote Generic GOP	27	73	-46
	2 Unchacked immigration steals jobs from A	moricane and draine	Vote Generic DEM	66	34	33
	2. Unchecked immigration steals jobs from A		Undecided	52	48	4
	public resources.		Voted Trump	24	76	-53
	public resources.		Voted Biden	67	33	34
60		ГЛ	Right Direction	66	33	33
		54	Wrong Track	30	70	-40
			Approve Biden	65	35	31
50	46		Disapprove Biden	24	76	-53
50	40		Republican	24	76	-51
			Democrat	65	35	29
			Independent	48	51	-3
40			Independent Men	46	54	-8
			Independent Women	51	48	3
			Liberal	68	32	36
30			Moderate	48	52	-5
			Conservative	29	71	-42
			Single	57	43	15
20			Married	43	57	-14
20			Non-College	41	59	-17
			College Grad/PG	52	48	4
10			White	41	59	-18
10			Hispanic	67	32	34
			Black	43	57	-14
			18-40	58	42	16
0			41-55	41	59	-18
			56+	42	58	-16
	Brings New Talent Unched	ked-Steals Jobs-Drain	Men	46	54	-8
	0		Women	46	54	-8
		Resources	Urban	52	49	3
			Rural	37	63	-26
		=	Suburban	47	53	-6
43	G360 M&A: National Swing Voters - August 2021		Suburban Women	49	50	-1

			Conspiracies	Not Tell Truth	Net
	Vhich of the following statements about the state of America most repr	resents	47	53	-6
	vourviou? (Salit Samala B a750)	Usually DEM	65	36	29
	your view? (Split Sample B n750)	Usually GOP	27	73	-47
1	. A worrying number of Americans are rejecting expert opinion and tur	ning to Ticket Splitter	50	50	0
		Tieket Spitting Wei	44	55	-11
	conspiracy theories.	Ticket Splitting Women	55	45	11
	2. The people we are supposed to be able to trust in media and the	Vote Generic GOP	27	73	-46
			68	32	35
	government are not telling us the truth.	Undecided	54	46	9
		Voted Trump	26	74	-48
60		Voted Biden	66	34	32
	53	Right Direction	61	39	23
		Wrong Track	35	65	-29
	47	Approve Biden	64	36	28
50	······································	Disapprove Biden	27	73	-45
		Republican	30	70	-39
		Democrat	61	39	21
40		Independent	49	51	-2
40		Independent Men	48	52	-4
		Independent Women	51	49	1
		Liberal	68	32	37
30		Moderate	47	53	-7
50		Conservative	33	67	-33
		Single	53	47	6
		Married	45	55	-10
20		Non-College	43	57	-13
		College Grad/PG	51	48	3
		White	44	56	-11
		Hispanic	57	43	14
10		Black	41	59	-19
		18-40	47	53	-6
		41-55	41	60	-19
0		56+	50	50	-1
0		Men	45	55	-9
	Turning To Consultant Theories NASHis Could Net Talling	Women	49	52	-3
	Turning To Conspiracy Theories Media-Gov't Not Telling	Iruth Urban	45	55	-10
		Rural	43	57	-14
		Suburban	49	51	-1
44	G360 M&A: National Swing Voters - August 2021	Suburban Women	49	51	-3



Issues & Language That Do Not Work

			chieving				TOTAL Usually DEM Usually GOP Ticket Splitter	Support 74 87 64 73	Oppose 18 10 26 17	Net 56 77 38 56
		(5	plit Samp	ie B n750)			Ticket Splitting Men	74	19	55
							Ticket Splitting Women	72	15	56
	74						Vote Generic GOP	66	27	39
	/4						Vote Generic DEM	88	8	80
							Undecided	69	15	55
							Voted Trump	65	26	39
							Voted Biden	84	10	75
							Right Direction	83	12	71
							Wrong Track	67	22	45
							Approve Biden	87	8	79
							Disapprove Biden	60	29	31
							Republican	71	21	50
							Democrat		12	73
		20					Independent		19	51
		39	20				Independent Men	66	24	42
			36				Independent Women	74	13	61
							Liberal	87	9	77
							Moderate	76	16	60
							Conservative	65	27	38
							Single	77	16	61
				10			Married	75	18	57
				18			Non-College		20	51
							College Grad/PG	79	15	64
					0	10	White	74	18	55
					8	ΤV	Hispanic		22	48
							Black	77	18	59
							18-40	74	20	53
							41-55	78	12	66
							56+	73	19	54
	• •	<u>.</u>		•	c 1.	<u>.</u>	Men	74	20	54
	Support	Strong	Smwht	Oppose	Smwht	Strong	Women	75	15	60
		•				-	Urban	80	17	63
_					_		Rural	69	20	49
		• National Sv		A			Suburban	74	18	57

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Suburban Women 73

18

55

										Important	Not Imp.	Net
	How	imn	ortant	is th	o lanuar	6th riot	t the IIS	. Capitol to		62	38	24
		, imb	ortant	13 (11	e January		at the 0.5		Usually DEM	84	16	67
	dof	lining		oliti	cal outlo	ok and aff	acting the		Usually GOP	38	62 20	-24
	uei	IIIIIg	s your p			UK allu all	ecting the	e way you	Ticket Splitter	64 61	36	28
					ill voto fo		~ `		Ticket Splitting Men Ticket Splitting Women	61 67	39	23
				W	iii vote it	or congress	5:		Vote Generic GOP	67 43	33 57	33 -14
									Vote Generic GOP	45 85	15	-14 69
70									Undecided	63	37	26
		62							Voted Trump	03 41	59	-18
		UZ							Voted Hump	82	18	-18 64
60									Right Direction	80	20	61
00									Wrong Track	46	54	-7
									Approve Biden	82	18	, 64
									Disapprove Biden	38	62	-24
50		-							Republican	49	51	-1
									Democrat	79	21	58
						20			Independent	59	41	18
40						38			Independent Men	55	45	9
40			3	2					Independent Women	64	36	28
					20				Liberal	84	16	68
					29				Moderate	65	35	31
30									Conservative	42	58	-16
									Single	68	32	36
							19	19	Married	60	40	21
20									Non-College	61	39	23
									College Grad/PG	62	38	24
									White	59	41	17
10									Hispanic	69	31	38
10									Black	77	23	54
									18-40	72	28	43
									41-55	61	39	23
0									56+	56	44	13
									Men	59	41	18
	Im	portan	it Ve	ry	Smwht	Not Imp.	Not That In	np. Not At All	Women	64	36	29
						-			Urban	67	33	35
									Rural	58	42	16
47	636		RA · Natio	nal S	wing Votors	- August 2021			Suburban	60	40	21
4/	030				wing voters	August 2021	-		Suburban Women	64	36	28

				Speech	Misinformation	Net
	Which of the following positions on current	t issues most represents	TOTAL	40	60	-20
			Usually DEM	24	76	-52
	your views? (Split Sample A	A n750)	Usually GOP	61	39	22
4			Ticket Splitter	35	64	-29
1	. Social media companies should prioritize fr	eedom of speech on their	Ticket Splitting Men	35	64	-29
	platforms.		Ticket Splitting Women	35	65	-30
	· · · · · · · · · · · · · · · · · · ·		Vote Generic GOP	58	42	16
	2. Social media companies should prioritiz	e removing notentially	Vote Generic DEM	24	76	-52
			Undecided	29	70	-41
	dangerous misinformation from th	neir platforms.	Voted Trump	57	43	15
			Voted Biden	23	77	-53
70			Right Direction	27	72	-45
		60	Wrong Track	51	49	2
60		00	Approve Biden	24	75	-51
60			Disapprove Biden	59	41	18
			Republican	52	48	4
50			Democrat	27	73	-45
50	40		Independent	40	59	-19
	40		Independent Men	43	56	-12
40			Independent Women	36	63	-27
40			Liberal	25	75	-51
			Moderate	36	63	-28
30			Conservative	56	43	13
			Single	42	58	-16
			Married	41	59	-18
20			Non-College	43	57	-14
			College Grad/PG	36	63	-27
			White	41	59	-18
10			Hispanic	39	61	-22
			Black	35	63	-28
0			18-40	46	54	-8
0			41-55	46	54	-8
	Duioviting Fusedone of Susseh	Drievitize Demoving	56+	34	66	-32
	Prioritize Freedom of Speech	Prioritize Removing	Men	44	55	-11
		Misinformation	Women	35	65	-29
			Urban	47	52	-5
-			Rural	40	59	-20
48	G360 M&A: National Swing Voters - August 202	21	Suburban	37	63	-27
70	Sovo mari national swing voters - August 20		Suburban Women	34	66	-32

								Support	Oppose	Net
	- I				• •		TOTAL	53	34	19
	Employee	sponso	red racial	bias trail	ning for v	workers	Usually DEM	73	19	54
							Usually GOP	40	49	-8
		(S	plit Sampl	e B n750)			Ticket Splitter	48	35	13
		(~	P				Ticket Splitting Men	47	42	6
							Ticket Splitting Women	49	29	20
60							Vote Generic GOP	42	48	-6
	53						Vote Generic DEM	74	17	57
	55						Undecided	43	35	8
							Voted Trump	38	51	-13
50							Voted Biden	70	17	53
00							Right Direction	70	21	49
							Wrong Track	41	45	-4
							Approve Biden	69	19	50
40							Disapprove Biden	36	52	-17
40				24			Republican	47	42	5
			27	34			Democrat	74	20	55
			32				Independent	45	38	7
							Independent Men	43	45	-2
30							Independent Women	47	31	16
							Liberal	75	17	58
		21				21	Moderate	53	32	21
		~ 1				Z T	Conservative	40	49	-9
20							Single	51	32	18
20					10		Married	56	36	20
					13		Non-College	50	35	14
							College Grad/PG	58	33	25
10							White	52	37	15
10							Hispanic	48	38	10
							Black	59	25	34
							18-40	52	32	19
							41-55	60	30	30
0							56+	51	38	13
	6	C 1		0		C 1	Men	53	39	13
	Support	Strong	Smwht	Oppose	Smwht	Strong	Women	54	29	26
							Urban	59	29	30
							Rural	50	34	15
49	G360 M&A: N	lational Sw	ving Voters - A	ugust 2021			Suburban	52	37	15
CF				10001 2021			Suburban Women	54	32	22

								Support	Oppose	Net
		• •	•		•		TOTAL	40	41	-1
	leacr	ning crit	ical rac	e theor	v in scr	noois	Usually DEM	65	18	47
							Usually GOP	18	68	-49
		2)	plit Samp	ο Δ n750			Ticket Splitter	38	37	2
		()	hur samh				Ticket Splitting Men	46	36	10
							Ticket Splitting Women	30	37	-8
45				/1			Vote Generic GOP	26	61	-34
	40			41			Vote Generic DEM	65	21	44
40	TU						Undecided	31	32	-1
40							Voted Trump	24	59	-35
							Voted Biden	57	24	33
35							Right Direction	60	21	40
))						31	Wrong Track	24	58	-34
						JT	Approve Biden	59	20	38
30							Disapprove Biden	19	66	-46
,0			26				Republican	27	58 21	-31
							Democrat Independent	62 25	42	42
25							Independent Men	35 39	42 46	-7 -7
							Independent Women	39 31	39	-7
							Liberal	65	21	- <i>,</i> 44
20							Moderate	41	35	6
							Conservative	24	64	-40
_		14					Single	48	29	19
5							Married	38	46	-8
					10		Non-College	38	39	-1
0							College Grad/PG	43	44	-1
U							White	34	46	-12
							Hispanic	55	34	20
5							Black	72	12	60
5							18-40	59	25	35
							41-55	37	41	-4
0							56+	31	50	-19
•							Men	42	43	-1
	Support	Strong	Smwht	Oppose	Smwht	Strong	Women	39	39	0
		0				0	Urban	55	29	27
					_		Rural	28	49	-21
	G360 M&A	National Co	ing Votore	Nuran 2024	_		Suburban	39	44	-5
5()		• National SM	/ing voters - L							

50 G360 | M&A: National Swing Voters - August 2021

Suburban Women 40 0

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				Agreement	Divisions	Net
	Which of the following statements about th	e state of America most	TOTAL	39	60	-21
			Usually DEM	35	65	-30
	represents your view? (Split San	nple B n750)	Usually GOP	39	60	-21
			Ticket Splitter	44	56	-12
	 Washington may be divided, but the Americ 	can people generally agree	Ticket Splitting Men	39	60	-21
	on most important issu		Ticket Splitting Women	49	51	-3
			Vote Generic GOP	38	62	-23
	2. The divisions in Washington reflect deep divi	isions among the American	Vote Generic DEM	39	61	-22
			Undecided	43	56	-13
	people about important is	ssues.	Voted Trump	43	57	-14
70			Voted Biden	36	63	-27
70			Right Direction	42	58	-16
		60	Wrong Track	38	62	-24
		00	Approve Biden	39	61	-22
60			Disapprove Biden	41	59	-19
			Republican	35	64	-29
			Democrat	36	64	-28
50			Independent	44	55	-11
	20		Independent Men	44	55	-11
	39		Independent Women	45	55	-10
40			Liberal	30	70	-40
			Moderate	42	58	-16
			Conservative	42	58	-16
30			Single	38	62	-23
50			Married	38	61	-23
			Non-College	41	59	-18
20			College Grad/PG	38	62	-25
20			White	41	59	-19
			Hispanic	37	62	-25
10			Black	41	59	-18
10			18-40	39	61	-21
			41-55	35	65	-29
0			56+	42	58	-16
0			Men	39	61	-22
			Women	40	60	-20
	Agree On Important Issues Deep Di	visions On Important Issues	Urban	41	58	-17
			Rural	42	58	-16
Γ1	C2CO MQ A: National Swing Vators August 20	31	Suburban	38	62	-24
51	G360 M&A: National Swing Voters - August 20	٢١	Suburban Women	37	63	-26

V		tements about current issues facing America	TOTAL Usually DEM Usually GOP	73	More Jobs 41 27 59	Net 18 46 -18
	most represents	s your view? (Split Sample A n750)	Ticket Splitter		36	-18
-			Ticket Splitting Men		35	30
-	wealthy Americans and	l corporations are not paying their fair share	Ticket Splitting Women		37	25
		of taxes.	Vote Generic GOP		55	-10
			Vote Generic DEM	76	24	51
	2. Lower taxes lead to r	nore jobs; higher taxes lead to fewer jobs.	Undecided	62	38	24
			Voted Trump	44	56	-11
70			Voted Biden	74	26	48
/0			Right Direction	70	30	39
	59		Wrong Track	50	50	1
60	33		Approve Biden	72	28	44
00			Disapprove Biden	44	56	-11
			Republican	49	51	-2
ГО			Democrat	71	29	41
50			Independent	59	41	17
		41	Independent Men	55	45	10
4.0			Independent Women	63	37	26
40			Liberal	74	26	49
			Moderate	61	39	22
			Conservative	47	53	-7
30			Single	60	40	21
			Married	57	43	15
			Non-College		38	23
20			College Grad/PG		44	12
			White		39	23
			Hispanic		52	-3
10			Black		42	16
			18-40	60	40	19
			41-55	55	46	9
0			56+		39	22
Ŭ			Men	57	43	15
	Wealthy Not Paying Factor	air Share Lower Taxes Lead To Jobs	Women	61	39	22
			Urban		45	11
-			Rural Suburban	57 62	43	15 22
52	G360 M&A: National Swin	ng Voters - August 2021	Suburban Women	64	38 36	23 28

			Waste/Block	Underfunded	Net
		TOTAL	42	58	-16
	Which of the following statements about current issues facing America	Usually DEM	25	74	-49
		Usually GOP	59	41	19
	most represents your view? (Split Sample A n750)	Ticket Splitter	42	58	-16
	1. To achever unions and the advection burger evenes weets menow and	Ticket Splitting Men	47	53	-6
	1. Teachers' unions and the education bureaucracy waste money and	Ticket Splitting Women	36	64	-28
	block commonsense reforms that would benefit American students.	Vote Generic GOP	56	44	12
		Vote Generic DEM	26	74	-48
2	. Public education is underfunded, and our teachers are not paid enough.	Undecided	40	60	-20
		Voted Trump	57	43	14
		Voted Biden	28	72	-44
70		Right Direction	30	70	-41
	F.0	Wrong Track	53	47	7
~~~	58	Approve Biden	28	72	-44
60		Disapprove Biden	59	41	19
		Republican	53	47	7
ГО		Democrat	25	75	-50
50	42	Independent	46	54	-8
		Independent Men	53	47	5
40		Independent Women	38	62	-24
40		Liberal	26	73	-47
		Moderate	39	61	-23
30		Conservative	58	42	17
50		Single	35	65	-29
		Married	47	53	-6
20		Non-College	39	61	-23
20		College Grad/PG	47	53	-5
		White	45	55	-9
10		Hispanic	31	68	-37
		Black	24	76	-52
		18-40	35	65	-31
0		41-55	43	57	-14
		56+	46	54	-7
	Teachers' Unions-Bureaucracy Education Underfunded-Teachers	Men	48	52	-3
	Maste O Diask Defense	Women	36	64	-28
	Waste & Block Reforms Not Paid Enough	Urban	44	56	-11
		Rural	44	56	-13
ГЭ	C2CO   MQ A. National Suring Vatara August 2021	Suburban	41	59	-18
53	G360 M&A: National Swing Voters - August 2021	Suburban Women	32	68	-37

			Democracy	Elections	Net
	Which of the following statements about the state of America most represents	TOTAL	56	44	12
		Usually DEM	78	22	56
	your view? (Split Sample B n750)	Usually GOP	33	67	-34
1	. Democracy is under threat from politicians and citizens who refuse to accept	Ticket Splitter	57	43	14
		Ticket Splitting Men	54	45	9
	election results.	Ticket Splitting Women	60	40	20
-	The integrity of our elections is under threat from lay veting rules that make	Vote Generic GOP	34	66	-32
	2. The integrity of our elections is under threat from lax voting rules that make	Vote Generic DEM	82	19	63
	it easier to cheat and commit voter fraud.	Undecided	59	41	18
		Voted Trump	31	69	-39
60	56	Voted Biden	80	21	59
	50	Right Direction	76	24	52
		Wrong Track	40	60	-20
50		Approve Biden	77	23	55
50		Disapprove Biden	31	69	-38
	·····	Republican	39	61	-22
		Democrat	74	27	47
40		Independent	56	44	12
40		Independent Men	54	45	9
		Independent Women	58	42	15
		Liberal	73	27	45
30		Moderate	59	41	18
		Conservative	40	60	-20
		Single	60	40	21
		Married	55	45	11
20		Non-College	54	47	7
		College Grad/PG	59	41	18
		White	54	46	7
10		Hispanic	60	40	20
10		Black	63	37	26
		18-40	57	43	14
		41-55	51	48	3
0		56+	57	43	14
0		Men	55	45	10
	Democracy Under Threat Integrity of Elections Under Threat	Women	57	43	13
	Democracy offact finear integrity of Elections offact finear	Urban	61	39	22
		Rural	48	51	-3
54	G360 M&A: National Swing Voters - August 2021	Suburban	56	43	13
54	USUN   MUCHA MUCHAI SWING VOLCIS - AUGUST 2021	Suburban Women	59	41	18

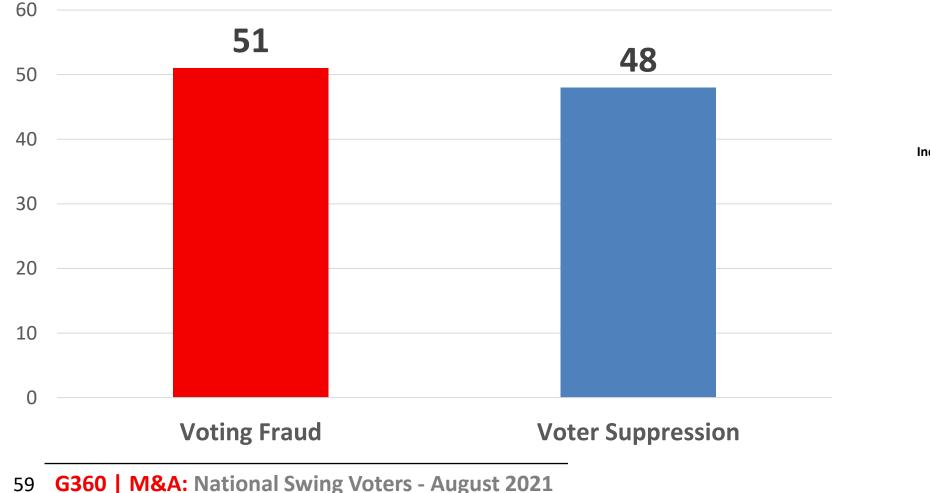
		History-Tra		
	Which of the following positions on current issues most represents your	F <b>AL</b> 44 E <b>M</b> 26	56 73	-12 -47
			43	-47
	views? (Split Sample B n750)		52	-5
	1. It is important for all Americans to have a common set of values firmly Ticket Splitting		50	-1
			54	-9
	rooted in our country's history and traditions.		44	13
	2. It is important for Americans to accept the differences in culture and Vote Generic C	EM 29	71	-42
	Undec	<b>led</b> 42	58	-16
	values of our fellow citizens.	<b>mp</b> 57	43	14
	Voted B	<b>len</b> 30	69	-39
60	56 Right Direct	<b>ion</b> 33	66	-33
	<b>U</b> Wrong T	ack 52	48	4
	Approve B		67	-34
50	Disapprove B		44	13
50	44 Republ		43	15
	Demo		71	-43
	Independent independen		56	-12
40	Independent Indepe		51	-2
	Independent Wo		61	-22
		eral 25	75	-50
30	Mode		58	-17
50	Conservation Conserv		41	18
	Si Si Mar	<b>gle</b> 40 ied 44	60 55	-20
	Non-Col		55	-11 -4
20	College Grad	•	62	-4 -24
		i <b>te</b> 44	55	-11
	Hisp		55	-8
10		ack 36	64	-27
10		- <b>40</b> 47	53	-7
	4	<b>-55</b> 39	60	-21
-		<b>56+</b> 44	55	-11
0		<b>len</b> 46	53	-7
	Wo	<b>ien</b> 41	59	-18
	Values Rooted in History-Traditions Accept Differences	<b>ban</b> 40	61	-21
	R	iral 48	52	-4
	G360 M&A: National Swing Voters - August 2021 Suburban Wo		56	-12
55	Suburban Wo	<b>ien</b> 37	62	-24

				National	Local	Net
	Which of the following positions on surrout issue		TOTAL	54	45	9
	Which of the following positions on current issue	s most represents your	Usually DEM	62	37	25
	views? (Split Sample B n750		Usually GOP	50	50	0
			Ticket Splitter	50	49	2
	<ol> <li>I prefer laws and regulations set at the national le</li> </ol>	vel to provide consistency	Ticket Splitting Men	51	49	2
	and standards across the coun	try	Ticket Splitting Women	50	49	1
			Vote Generic GOP	51	48	4
2	. I prefer laws and regulations set at the local level t	o account for specific local	Vote Generic DEM	58	41	18
			Undecided	51	48	3
	circumstances and values.		Voted Trump	49	51	-3
			Voted Biden	59	40	20
60	E /		Right Direction	57	42	15
	54		Wrong Track	51	48	3
			Approve Biden	59	40	19
50			Disapprove Biden	48	52	-3
50		45	Republican	55	45	10
			Democrat	59	39	20
			Independent	50	50	0
40			Independent Men	49	51	-2
			Independent Women	51	49	3
			Liberal	55	44	11
20			Moderate	56	44	12
30			Conservative	50	49	1
			Single Married	55	44	11
			Non-College	55	45 46	10
20			College Grad/PG	53 54	46 45	8 9
			White	53	43	9 7
			Hispanic	48	47 50	-3
10			Black	48 59	39	-3
10			18-40	53	46	6
			41-55	53	40	7
			56+	55	47	, 11
0			Men	54	44	8
-			Women	54	40	9
	National Laws	Local Laws	Urban	51	43	2 /
			Rural	53	47	4 6
		—	Suburban	55	44	11
56	<b>G360</b> M&A: National Swing Voters - August 2021		Suburban Women	57	44	15
				57	+J	10

						Indoctrinating	Exposure/Ideas	Net
	Which of the following statements about	t current i	ssues facing	America	TOTAL	47	53	-6
	which of the following statements about	c current h	ssues lacing r	чистка	Usually DEM	19	81	-62
	most represents your view? (S	Split Samp	le A n750)		Usually GOP	72	28	43
					Ticket Splitter	50	50	0
	1. America's colleges and universities ar	'e indoctri	nating studer	nts into	Ticket Splitting Men	54	46	9
	dangerous, radical ideas that are	noiconing	our country		Ticket Splitting Women	44	54	-10
	ualigerous, radical lueas that are	poisoining	s our country.		Vote Generic GOP	66	34	33
	2. America's colleges and universities are	exposing	students to id	deas and	Vote Generic DEM	20	80	-60
		•			Undecided	50	49	1
	perspectives that will help them su	icceed in a	a diverse worl	d.	Voted Trump	70	30	40
					Voted Biden	24	76	-51
60			= 0		<b>Right Direction</b>	28	72	-43
			53		Wrong Track	63	37	26
					Approve Biden	26	74	-47
ГО	47				Disapprove Biden	72	29	43
50					Republican	64	36	28
					Democrat	24	76	-52
					Independent	50	49	1
40					Independent Men	58	42	16
10					Independent Women	41	58	-17
					Liberal	22	78	-56
					Moderate	43	57	-13
30					Conservative	69	31	39
					Single	46	54	-8
					Married	48	51	-3
20					Non-College	50	50	1
20					College Grad/PG	43	57	-14
					White	49	50	-1
					Hispanic	41	59	-18
10					Black	35	66	-31
10					18-40	42	58	-16
					41-55	50	50	1
_					56+	48	52	-3
0					Men	52	48	4
			<b>.</b>		Women	42	58	-16
	Indoctrinating Students	Exposing	g Students to	o Ideas	Urban	42	58	-15
	-	-	-		Rural	60	40	20
		1 2024			Suburban	44	56	-12
57	G360   M&A: National Swing Voters - Augu	ist 2021			Suburban Women	39	61	-22

		Won't Enforce	Desperation	Net
	Which of the following statements about current issues facing America	48	52	-4
		24	76	-52
	most represents your view? (Split Sample A n750)	69	31	39
	Ticket Splitter		52	-3
	1. People are coming to this country illegally because they know our Ticket Splitting Men	46	54	-8
	leaders won't rigorously enforce our immigration laws.	51	49	3
		65	35	31
	2. People are coming to this country illegally out of desperation to escape Vote Generic DEM	24	77	-53
	Undecided	49	51	-3
	crime and poverty.	68	32	36
6.0	Voted Biden	27	73	-45
60	Right Direction	31	69	-38
	52 Wrong Track		38	23
		27	73	-47
50	48 Disapprove Biden		28	44
50	Republican	63	37	26
	Democrat		73	-45
	Independent		50	0
40	Independent Men	51	49	1
	Independent Women	49	51	-2
	Liberal Liberal	24	76	-51
20	Moderate	44	56	-13
30	Conservative	69	31	37
	Single	44	56	-11
	Married	49	51	-3
20	Non-College		51	-3
20	College Grad/PG	46	54	-8
	White	49	51	-3
	Hispanic Hispanic		52	-3
10	Black	32	68	-36
	18-40	39	62	-23
	41-55	53	47	6
0	56+	50	50	0
U	Men	49	51	-2
	Coming Illegally-Won't Enforce Laws Coming Out Of Desperation Urban	46	54	-8
		51	49	2
	Rural	53	46	7
58	G360 M&A: National Swing Voters - August 2021 Suburban Suburban Suburban	44	56	-13
50	Suburban Women Suburban Women	40	60	-19

Which of the following statements about current issues facing America most represents your view? (Split Sample B n750)
1. The greatest threat to honest elections is voting fraud.
2. The greatest threat to honest elections is voter suppression.



	Fraud	Suppression	Net
TOTAL	51	48	3
Usually DEM	27	72	-45
Usually GOP	78	22	56
Ticket Splitter	48	52	-4
Ticket Splitting Men	45	54	-9
Ticket Splitting Women	50	50	0
Vote Generic GOP	77	23	54
Vote Generic DEM	23	77	-54
Undecided	45	55	-10
Voted Trump	77	23	55
Voted Biden	27	73	-46
<b>Right Direction</b>	27	72	-44
Wrong Track	69	30	39
Approve Biden	28	72	-44
Disapprove Biden	78	22	56
Republican	70	30	39
Democrat	34	66	-32
Independent	49	50	0
Independent Men	50	50	0
Independent Women	49	50	-1
Liberal	23	77	-54
Moderate	48	52	-3
Conservative	73	25	48
Single	43	56	-13
Married	52	48	4
Non-College	55	45	10
College Grad/PG	46	54	-8
White	53	47	6
Hispanic	49	50	-1
Black	41	59	-18
18-40	50	48	2
41-55	55	45	10
56+	50	50	-1
Men	50	50	0
Women	52	47	5
Urban	50	49	1
Rural	60	39	22
Suburban	48	52	-5
Suburban Women	46	55	-9

				Health Officials	Balance	Net
	Which of the following positions on cur	rent issues most represents your 👘 🔪	TOTAL	47	52	-5
	views? (Split Sam	nlo ( n750)	Usually DEM	57	44	13
			Usually GOP	37	61	-24
1	. With regards to the COVID-19 pandemic	, our elected leaders should defer to	Ticket Splitter	48	52	-4
	the expertise of public	health officials	Ticket Splitting Men	53	48	5
			Ticket Splitting Women	43	57	-14
	2. With regards to the COVID-19 pandem	ic, our elected leaders should try to	Vote Generic GOP	35	64	-28
			Vote Generic DEM	60	40	21
	palance public health concerns with the n	eeus of families, students, and local	Undecided	52	49	3
	business	es.	Voted Trump	36	64	-28
60			Voted Biden	58	42	16
00		53	Right Direction	53	47	5
		52	Wrong Track	43	56	-14
	47		Approve Biden	57	43	14
50			Disapprove Biden	36	63	-27
			Republican	42	57	-15
			Democrat	55	45	11
40			Independent	46	54	-8
40			Independent Men	49	51	-2
			Independent Women	43	57	-14
20			Liberal	56	44	13
30			Moderate	48	52	-4
			Conservative	41	59	-18
			Single	42	58	-16
20			Married	48	51	-3
_			Non-College	44	55	-11
			College Grad/PG	52	49	3
10			White	50	49	2
10			Hispanic	39	61	-22
			Black	35	65	-29
			18-40	37	63	-26
0			41-55	42	57	-14
			56+	55	44	11
	Defer to Public Health Officials	Balance Health with Needs	Men	49	51	-2
			Women	46	54 57	-9 14
60	G360   M&A: National Swing Voters - Au	guet 2021	Urban Rural	43	57	-14
60	USUU   IVICA. IVALIUITAI SWIIIg VULEIS - AU	gust 2021	Kurai Suburban	42 52	57 49	-15

									Support	Oppose	Net
			• •		• •			TOTAL	36	52	-16
	AC	cknowl	edging \	White	brivi	lege		Usually DEM	50	40	10
					<b>P</b>			Usually GOP	24	65	-41
		10	plit Samp	0 R n75	<b>((</b> )			Ticket Splitter	34	51	-17
		ຸວ	pin Samp		ju j			Ticket Splitting Men	34	51	-17
								Ticket Splitting Women	33	50	-17
60								Vote Generic GOP	29	61	-32
								Vote Generic DEM	48	42	7
				52				Undecided	29	51	-22
								Voted Trump	25	63	-38
50								Voted Biden	46	41	5
50								Right Direction	49	38	10
								Wrong Track	25	63	-37
								Approve Biden	46	40	6
40	0.0							Disapprove Biden	24	66	-42
40	- 36						24	Republican	33	56	-23
							34	Democrat	49	43	6
								Independent	30	55	-25
								Independent Men	27	59	-31
30								Independent Women	33	51	-19
								Liberal	57	34	22
			21					Moderate	33	52	-19
					1	0		Conservative	26	64	-37
20						.8		Single	44	43	1
20		14						Married	34	57	-23
		T.4						Non-College	34	52	-18
								College Grad/PG	38	52	-14
10								White	33	54	-22
10								Hispanic	46	46	0
								Black	48	40	8
								18-40	46	45	1
								41-55	35	56	-21
0								56+	30	54	-24
	•							Men	36	54	-18
	Support	Strong	Smwht	Oppose	e Smv	wht	Strong	Women	36	50	-14
		•					•	Urban	44	42	2
								Rural	35	52	-17
<b>C</b> 1	C2C0   MAQ.A.	National Su	ing Votors	Luguet 202	1			Suburban	32	57	-25
ρŢ	G360   M&A:	ivational SW	ing voters - A	August 202				Suburban Women	33	56	-23

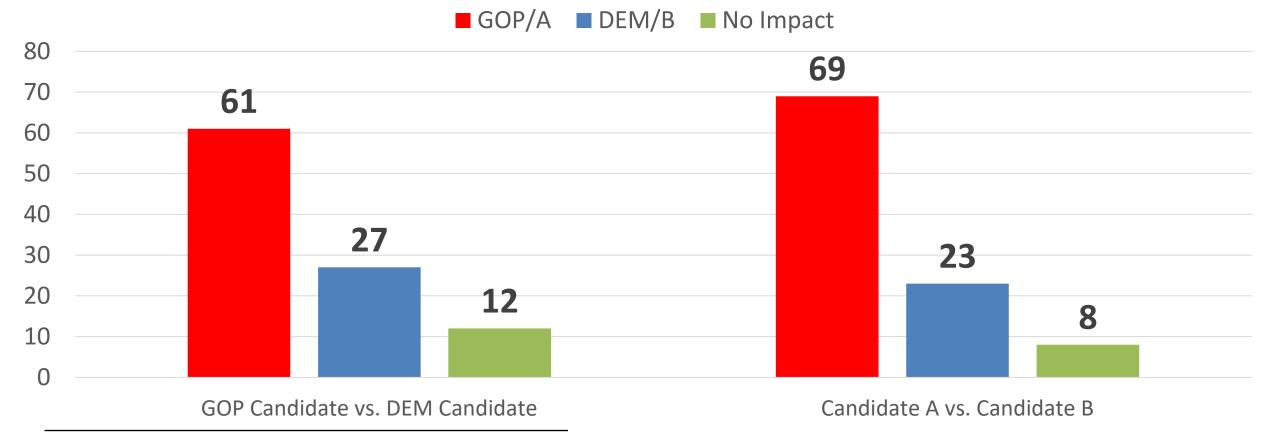


# Issue Contrast With/Without Party

### Which of the following candidates are you more likely to vote for congress? (Split Sample n750)

A REPUBLICAN CANDIDATE/CANDIDATE A who supports requiring able-bodied adults to work or go to school to qualify for taxpayer funded benefits such as food stamps, health care, or welfare.

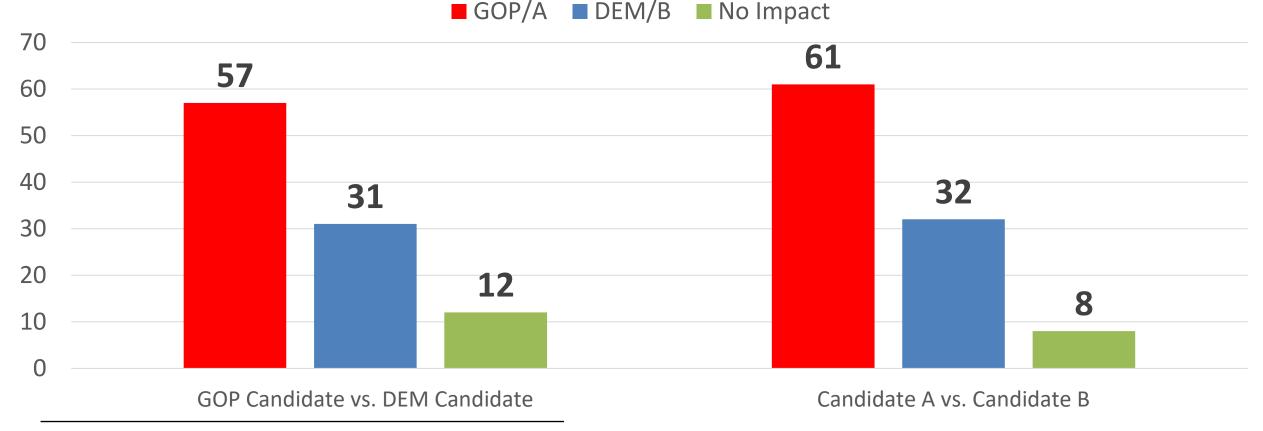
A DEMOCRAT CANDIDATE/CANDIDATE B who supports providing financial assistance to all parents with children even if they are not working or going to school.



## Which of the following candidates are you more likely to vote for congress? (Split Sample n750)

A REPUBLICAN CANDIDATE/CANDIDATE A who supports mandatory deportation for non-citizen gang members.

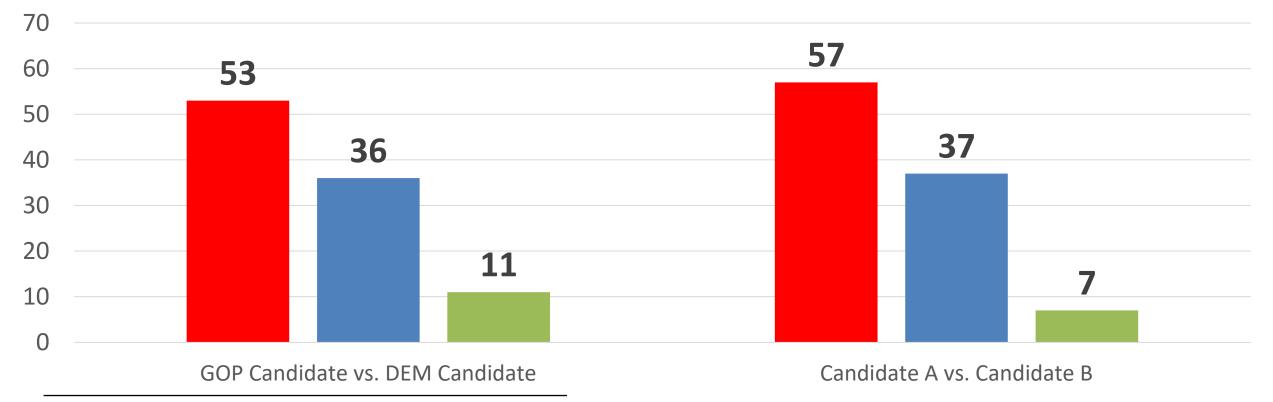
A DEMOCRAT CANDIDATE/CANDIDATE B who supports guaranteeing non-citizens due process and protecting them from racial profiling.



#### Which of the following candidates are you more likely to vote for congress? (Split Sample n750) A REPUBLICAN CANDIDATE/CANDIDATE A who supports requiring photo ID to vote and signature verification for any mailin ballot voting.

A DEMOCRAT CANDIDATE/CANDIDATE B who supports making election day a federal holiday and expanding opportunities to vote early and by mail.

#### ■ GOP/A ■ DEM/B ■ No Impact



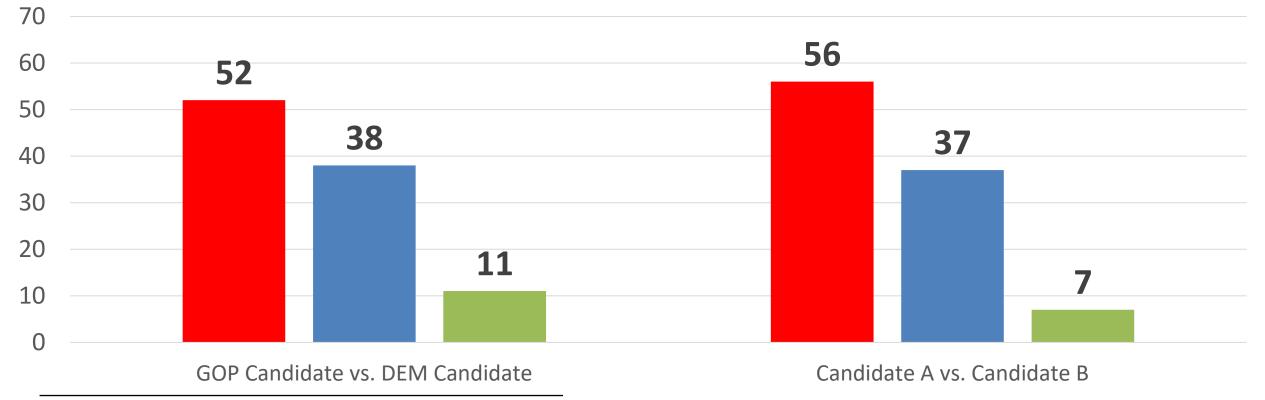
#### Which of the following candidates are you more likely to vote for congress?

(Split Sample n750)

A REPUBLICAN CANDIDATE/CANDIDATE A who supports cutting government spending to balance the budget and control inflation.

A DEMOCRAT CANDIDATE/CANDIDATE B who supports increasing government spending to fund priorities like infrastructure, the environment, and social services.

#### ■ GOP/A ■ DEM/B ■ No Impact



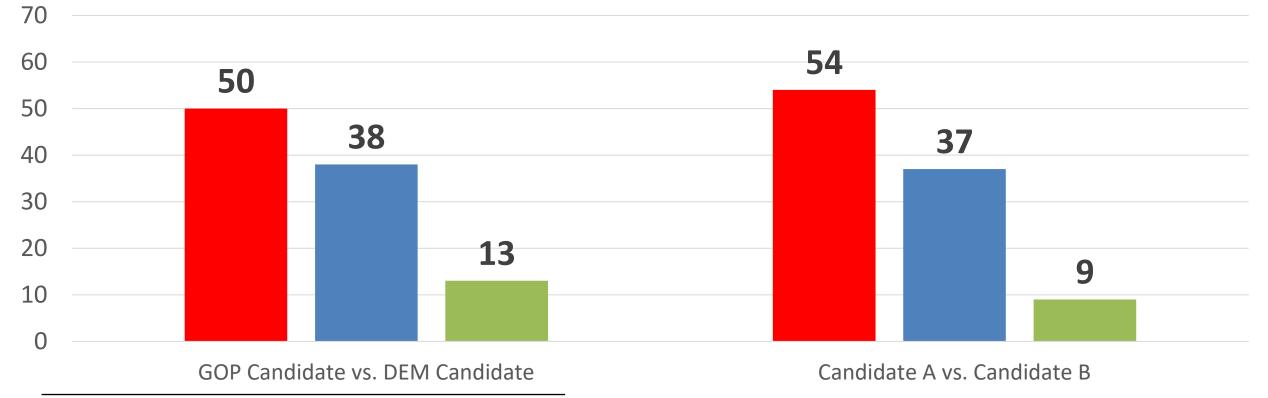
#### Which of the following candidates are you more likely to vote for congress?

(Split Sample n750)

A REPUBLICAN CANDIDATE/CANDIDATE A who supports cutting health care costs through price transparency, consumer choice, and private sector competition.

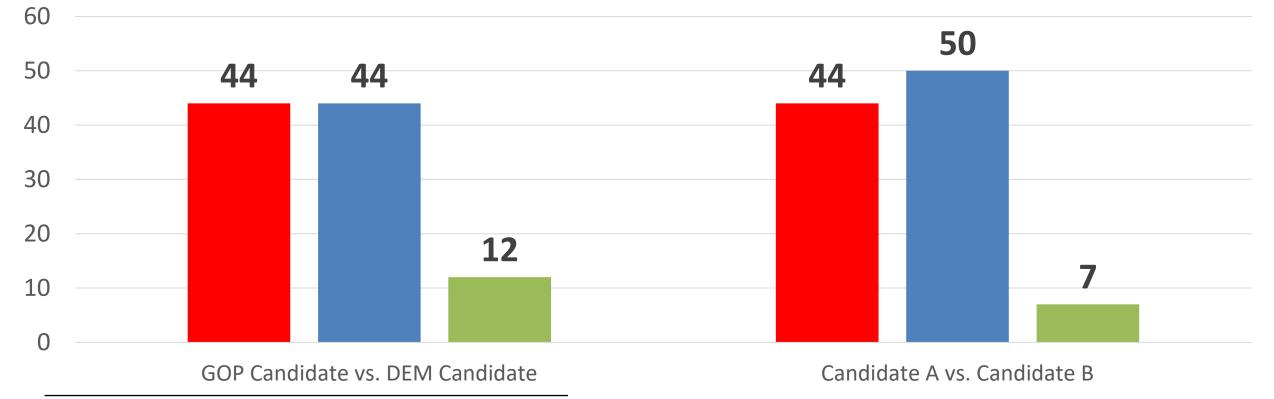
A DEMOCRAT CANDIDATE/CANDIDATE B who supports allowing the federal government to negotiate better prices on behalf of patients.





#### Which of the following candidates are you more likely to vote for congress? (Split Sample n750) A REPUBLICAN CANDIDATE/CANDIDATE A who supports maximizing our oil and gas production to keep America energy independent. A DEMOCRAT CANDIDATE/CANDIDATE B who supports maximizing our transition to renewable energy to combat climate change.

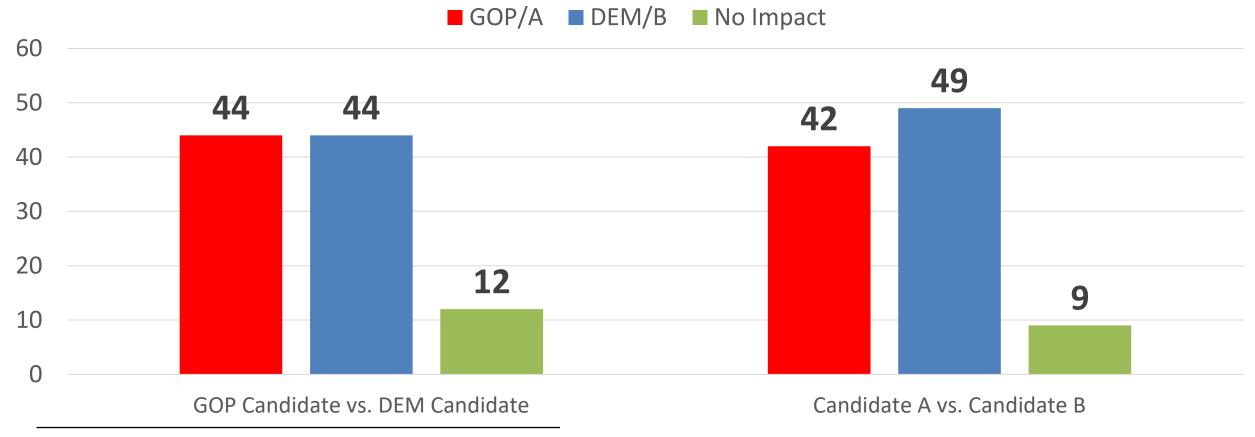




#### Which of the following candidates are you more likely to vote for congress? (Split Sample n750)

A REPUBLICAN CANDIDATE/CANDIDATE A who supports allowing school choice for every American child.

A DEMOCRAT CANDIDATE/CANDIDATE B who supports more funding for public education and raising teacher salaries.



## Which of the following candidates are you more likely to vote for congress? (Split Sample n750)

A REPUBLICAN CANDIDATE/CANDIDATE A who supports keeping society open and thinks getting vaccinated and wearing a mask is a personal choice.

A DEMOCRAT CANDIDATE/CANDIDATE B who supports mask mandates, mandatory COVID vaccinations, and more lockdowns if public health officials recommend it.

