

To: Jason Miller
From: John McLaughlin
Date: January 12, 2021
Re: Battleground Voter Survey

Summary: The results of our just completed survey of 800 battleground voters on January 10th and 11th, which matches the actual turnout from the November 3rd election, show that voters are opposed to impeachment and Big Tech censorship, and they want a peaceful and orderly transition. Voters strongly prefer that Congress deal with fighting coronavirus and not impeachment. Impeachment is viewed as a waste of time and money. Voters believe that the Democrats are playing politics and that continuing to attack the President is making it worse. They also believe that Big Tech is violating free speech and if they can do it to President Trump, they can do it to any American.

Findings:

- 89% of all voters think it is important that President Trump lead an orderly and peaceful transition to Joe Biden. 70% say it is very important. Only 11% do not think it is important.
- When voters are told that Joe Biden will be inaugurated on January 20th, but Speaker Nancy Pelosi wants Congress to impeach and remove the President in his last week in office, 60% of all voters say that this is another waste of time and money. Only 40% agree with Pelosi.
- 77% of all voters think that Congress should make its priority this week dealing with Coronavirus. Only 23% prefer impeaching President Trump.
- 74% of all voters agree that efforts by Pelosi and the Democrats to try to impeach the President after Joe Biden is sworn in would be politically motivated to prevent the President from running again, stripping his Secret Service protection, and preventing him from having a Presidential Library. Only 26% disagree.
- 65% of all voters agree that by continuing to attack the President, Joe Biden and Nancy Pelosi are making this worse and keeping the country divided. Only 35% disagree.
- 48% of all voters are less likely to vote for a member of Congress who votes to impeach the President. Only 36% are more likely.

- 80% of Trump voters and 76% of Republicans are less likely to vote for a member of Congress who votes for impeachment.
- 74% agree that if Twitter, Facebook, and Google can censor and take away the President's right to free speech they can take away the right to free speech for any American. Only 26% disagree.
- 70% of all voters agree that Big Tech companies like Twitter, Facebook, Amazon, Google, and Apple have too much power and need to be regulated to protect the freedoms and privacy of Americans. Only 30% disagree.
- The President has a 49% job approval rating in the battleground states.
- The generic vote for Congress favors the Republicans over the Democrats 49% to 42%.
- Congress receives an extremely negative job rating: 28% approve to 72% disapprove.
- Nancy Pelosi favorable to unfavorable rating: 33% to 59%.
- Chuck Schumer favorable to unfavorable rating: 27% to 51%.

Methodology: McLaughlin & Associates conducted this survey among 800 voters in the recent campaign's 17 battleground states on January 10 and 11, 2021. All interviews were conducted online among adults who identified as registered voters who voted in the November 2020 election. The interview distribution was structured to correlate with the electoral college vote by state (Arizona, Colorado, Florida, Georgia, Iowa, Maine, Michigan, Minnesota, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Texas, Virginia, and Wisconsin). The survey sample reflects the demographics of the November 2020 election. The accuracy of the 800-voter sample is +/-3.4% at a 95% confidence interval.